

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# GLADIOLUS

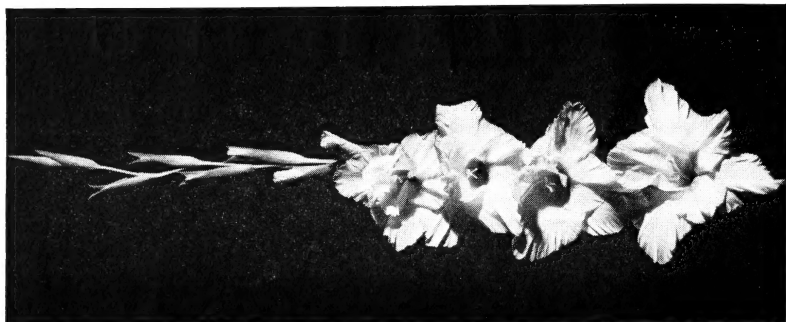
DESCRIPTIVE  
LIST FOR  
1944

ELMER GOVE  
BURLINGTON, VT.

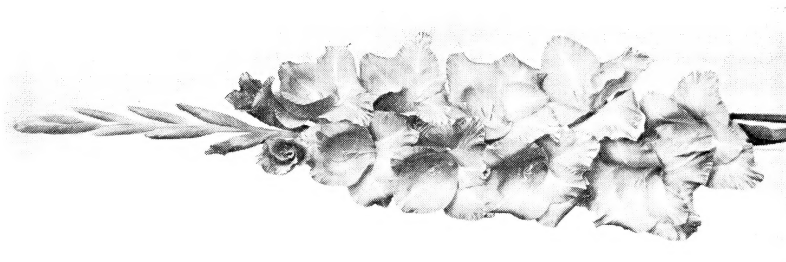
CORONA  
*Glad of the Year*



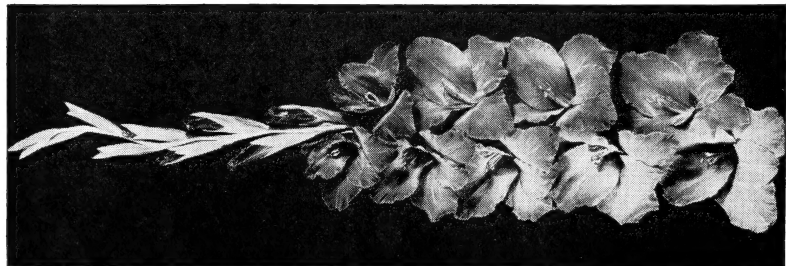
## CHAMPLAIN VIEW GARDENS



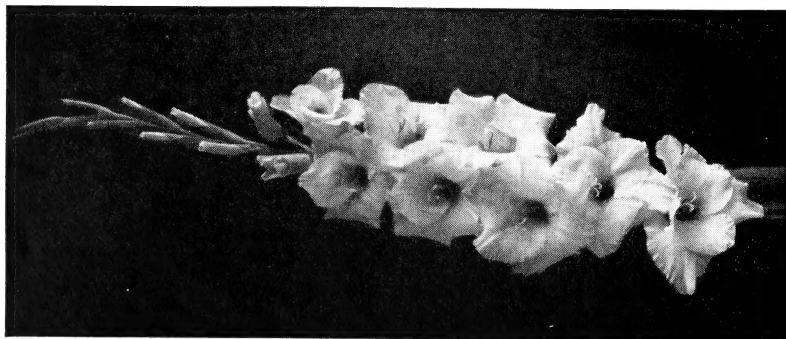
*Discovery*



*High Finance*



*Pillar of Fire*



*Fair Angel*



## GREETINGS

*Like every other business we in the gladiolus industry are carrying on under difficulties. Due to scarcity of help of all kinds some growers have gone out of business and practically everyone has had to cut down on acreage. This has made the supply of bulbs far below normal. Then due to more money being in circulation and especially to the high prices that blooms brought this past season the demand is far greater than ever before especially with the wholesale cut flower growers. Millions more bulbs could be sold than are available. I have turned down many very large orders but have kept a certain amount for my regular customers. Many kinds will be sold out before spring.*

*Due to the high price of blooms in the market I shall have to discontinue many varieties good for the home garden and concentrate more on the commercial kinds which sell well as cut flowers. So next season even if I do publish a catalogue you will find many of your old favorites missing. Better anticipate your wants this season and order early.*

*Yours for Victory,*

*Elmer Gove*

*Apostle of Beauty*

# How to Select Varieties

Many people write me for recommendations of varieties. I can't do any better than refer you to my catalogue descriptions. Many people seem to think that I write these descriptions just to sell bulbs or to pass off the time. But in the space at my disposal I try to make them as accurate as possible. I can't tell you what kinds you will like as the only way to find that out is to try them yourself. Just go by the descriptions and star ratings and note whether they are large or small or many blooms open or only a few, etc. I think from this you can decide if they are what you want to try. I have many times been misled by recommendations by growers who ought to know better. The only way I can tell if a variety is good is to try it and that also applies to my customers.

## TO HELP YOU

TO SELECT VARIETIES I am giving you my personal opinion on certain points that characterize some of the leading kinds. I might say that these varieties might not act the same in your garden as most varieties will vary more or less according to growing conditions. But the following notes will help to guide you.

**Tallest** American Commander, Bagdad, Beacon, Commando, Fort Ti, High Finance, King Lear, Laddie, Leading Lady, Malta, Marimba, Maxwellton, Mermaid, Ogarita, Sensation, Sir Galahad, Trylon, Valedictory.

**Earliest** Bernece, Brightside, Colossus, Cordelia, Early Rose, Excellence, Firefly, King Lear, Kings Ransom, Lantana, Lavender and Gold, Lavender Ruffles, Muskoka, Prelude, Salutation, Starlet, Vangold, Winston.

**Most Ideal Stem** Algonquin, Ballad, Beacon, Caribou, Commando, Corona, Jeanie, Laddie, Malta, Marimba, Mermaid, Miss Bloomington, Ogarita, Sir Galahad.

**Largest** Aladdin, Big Top, California, Colossus, Commando, Corona, Dr. Whiteley, Fair Angel, King Lear, King of Hearts, Laddie, Malta, Minstrel, Mrs. Mark's Memory, Picardy, Red Plush, Rose Ruffles, Sensation, Sir Galahad, Takina, Titan, White Gold. Besides there are numerous others that are around 6 inches in diameter, when well grown.

**Longest Flower Head** Big Top, Burma, Dr. Whiteley, Fort Ti, King Lear, Margaret Beaton, Marimba, Mermaid, Minstrel, Ogarita, Palermo, Sensation, Silver Sword.

**Most Heavily Ruffled** Amulet, Ballad, Bolero, Capistrano, Discovery, Glamis, Kildonan, King Arthur, King Lear, Myrna, Ophir, Rangoon, Sensation, Susannah, Tecumseh, Valedictory, Vassar, Winston.

**Having Most Open Florets** Athlone, Avalon, Black Opal, Blessed Damosel, Burma, Damaris, Flagship, Heritage, Leading Lady, Padre, Pillar of Fire, Silver Sword, Zuni.

**Best for Exhibition** I am no show expert. In most shows there are various classes in which several different types and sizes can be entered. Below are a few of the best, mostly of the large exhibition or formal class. Aladdin, Algonquin, American Commander, Athlone, Avalon, Beacon, Black Opal, Blessed Damosel, Corona, Damaris, Elizabeth the Queen, Ethel Cave-Cole, Fair Angel, Flagship, Helen of Troy, Heritage, Jalna, King Lear, King Midas, King of Hearts,

Laddie, Lady Jane, Lancaster, Magnolia, Malta, Margaret Beaton, Marimba, Mermaid, Milford, Minstrel, Misty Dawn, Myrna, Ogarita, Padre, Picardy, Pillar of Fire, Rangoon, Recado, Red Charm, Regent, Rosa Van Lima, Sahara, Sensation, Silver Sword, Titan, Trylon, Vagabond Prince, Valedictory, White Gold, Wings of Song, Zuni.

**Most Beautiful** I know when I recommend the most beautiful varieties that I am "sticking my neck out" because tastes vary so much. What one person likes another one doesn't. I might say that beginners and people whose tastes are not trained like the dark, odd and often bizarre colors, while those whose tastes are trained like the clear colors and pastels and colors that are really beautiful. However the ones for you to select are the ones that you like whether they are beautiful or not. Below I am naming a few varieties which by the best standards would be called beautiful but I can't guarantee that you will like them.

Aladdin, Algonquin, Amulet, Ballard, Barcarole, Blessed Damosel, Burma, Candy Heart, Capistrano, Commando, Conquest, Convoy, Corona, Discovery, Dr. Whiteley, Elizabeth the Queen, Glamis, Helen of Troy, Jeanie, King Lear, Lavender and Gold, Lavender Ruffles, Magnolia, Margaret Beaton, Nadia, Ophir, Pandora, Paula Ann, Pillar of Fire, Rangoon, Red Charm, Sir Galahad, Susannah, Tecumseh, Vassar, Valedictory, White Camellia, Winston, 35217, white.

**Most Striking and Unusual** Aladdin, Beacon, Bolero, Burma, Capistrano, Caribou, Commando, Corona, Discovery, Dr. Whiteley, Elizabeth the Queen, Flagship, Helen of Troy, Irak, King Lear, Lantana, Malta, Margaret Beaton, Marimba, Ogarita, Ophir, Padre, Recado, Red Plush, Sahara, Sensation, Sir Galahad, Spotlight, Tecumseh, Vagabond Prince.

**Most Likely to Succeed as Commercials** among the newer ones.

There are many besides these that are fully as good for local use. Algonquin, American Commander, Avalon, Corona, Dr. Whiteley, Elizabeth the Queen, Fort Ti, Glamis, Lady Jane, Lantana, Lavender and Gold, Leading Lady, Magnolia, Margaret Beaton, Marimba, Mermaid, Mother Kadel, Pandora, Pink Paragon, Red Charm, Rocket, Susquehanna, White Gold, Winston.

**Most Useful in Hybridizing** Hybridizing is one of the most fascinating things about growing glads. When you cross two varieties every seed will be different and will produce a bloom different from anything else in existence. Of course all of the seedlings produced will not be good but many of them will please you and you run a chance of getting something really good. No one can tell you what varieties to cross but below are the names of a few kinds that have produced good seedlings. Of course there are many more besides these that you might get a world beater from.

Algonquin, Beacon, Corona, Elizabeth the Queen, Glamis, King Lear, Maid of Orleans, Minuet, Picardy, Regent.

## **Don't Condemn a Variety By a One-Year Trial**

For various reasons, some of which I don't know, some varieties seem to need to be acclimated and do better the second than the first year. Bulbs of the same variety vary a good deal and don't all produce just the same. Some good looking bulbs produce poor spikes and some poor looking ones will produce good ones. Different soil, fertilizer and other conditions affect them in different ways so that even though a variety may be good and the particular bulbs that you get may be all right yet the spikes you get may not be just what they should be. So if the results of your planting are not quite all that you have been hoping for don't condemn the variety but try the bulbs again the next year. You may be pleasantly surprised.

## My Rating by Stars

★★★★ means the variety is "extra good," or as good as there is in its color.  
★★★★½ means "very good."  
★★★ means "good."

I try to make my descriptions and star ratings as accurate as possible and I can't give you any better advice about the various varieties than as stated in my descriptions and ratings. Many people think these descriptions are just originators' stock descriptions such as some seed houses use and don't rely on them. For instance in my last year's catalogue I stated that Algonquin was a good commercial and just today someone writes in and asks what I think of it as a commercial. I haven't time to write an individual letter to every customer telling what I think of the various varieties. That is why I give them the star ratings.

These ratings will often vary from year to year according to how the varieties perform. Sometimes I have to drop them ½ star and then again I raise them. Each year's rating gives my most mature judgment about the variety. I know that a variety may do better in some places than in others so I can't guarantee just how the various varieties will perform for you. Occasionally someone doesn't like a high rated variety at all and again people tell me that my ratings are too low. The Canadian Gladiolus Society conducts a variety symposium every year in which growers rate the varieties A B and C, and D for discard. Most every variety has some votes in each rating.

I used to list some varieties that rated only about 2 and 2½ stars. I have discontinued these as unless a variety is worth at least 3 stars, I don't consider it good enough to sell. The rating of a variety changes some from year to year according to how they perform. As stated in another place glads will often perform differently under different conditions and in different localities so that these ratings may not correspond with yours. If a variety doesn't come up to your expectations, give it another trial and perhaps it will rate better another year. Many people write me that my ratings are very accurate. Some varieties may do better with you than they do here. In fact I know some varieties that do not do so well here as they do most everywhere else.

## Culture of Gladiolus

The culture of gladiolus is very simple. They will grow in most any kind of soil or in any climate where there are 70 to 80 days of growing weather. We sell them in many countries from Alaska to South Africa. The main requirements are:

1. Full sun all day.
2. Plenty of moisture.
3. Good drainage.
4. Spraying if there is any possibility of there being thrips in the neighborhood.
5. Some fertility in the soil. They will do well if there is very little fertility provided they have plenty of water, but they will do much better if they have some fertilizer.

A six (6) page circular on culture goes with every order of bulbs. If you wish this circular before your order is sent drop me a line.

## Soil and Fertilizer Requirements

Glads will grow in most any kind of soil from the hardest clay to the lightest sand but like other crops if the soil is hard they need frequent cultivation and if the soil is dry they need water. Any well mixed fertilizer is all right to use but don't overdo it. I would prefer irrigation to too much fertilizer. At the N. E. G. S. Show at Boston last summer I received a Cultural Certificate for my exhibit and many people spoke to me and wrote me about the wonderful culture the glads had had. The fact was that they had had no special culture at all. They were grown on very poor sand and with only a fair amount of fertilizer and a couple of hoeings. But we did have a lot of rain which was responsible for the good growth and the condition of the blooms.

## **Guarantee**

I guarantee to do my utmost to please my customers. We mean to send out only clean bulbs, free from disease and insects. Any claims or complaints in regard to bulbs should be sent soon after receiving the bulbs.

Of course if any bulbs are not true to name you can not make claims for that until after blooming. If anything goes wrong we always try to make a satisfactory settlement with the customer. This is the only way that anyone can hope to build up a business.

However we do not guarantee in any way the **bulbs you harvest** as unsatisfactory growing conditions or disease in the soil are beyond our control and we cannot be responsible for the crop you harvest except that if bulbs should not be true to name we will be glad to replace them or make a satisfactory settlement but not exceeding the purchase price of the bulbs.

## **We Do Not Guarantee Bulblets To Grow**

Bulblets of most varieties will grow easily but not all bulblets of any variety will grow. Some bulblets are harder to germinate than others. If you keep the bulblets warm for a month or so or put them in the sun for a few hours before planting it will help to germinate them. As I said above every bulblet will not grow anyway and there are so many conditions which can affect them that we do not guarantee them to grow. But you can safely expect a large percentage to germinate.

## **Change of Address**

When moving or changing your address, if you wish to remain on our mailing list, just notify us of the change, giving both your old and your new addresses. Even though you notify your Post Office of your change of address, they will not forward catalogs. Every year we have hundreds of catalogs returned that were addressed to people that have moved and didn't notify us.

## **Do Gladiolus Change Color? No.**

I am asked this hundreds of times every year. I want to say positively "they do not" except for the occasional sport. What happens when you start in with an assortment of colors and they finally simmer down to one or two shades is this: some varieties are strong and vigorous and propagate well even sometimes the bulblets blooming, while others are inclined to be weak and acquire disease and die. Don't let anyone tell you that their glads have changed color because they positively cannot except once in a great while an individual plant will sport to another shade.

## **Pure Vermont Maple Syrup**

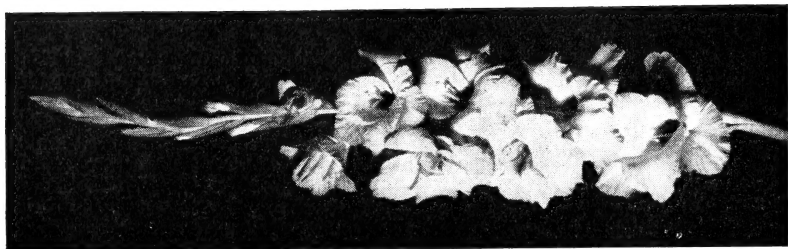
If you have never eaten the pure high grade filtered Vermont syrup you don't know what you have missed. The dark blended syrups sold throughout the country as maple syrup are usually only faintly related to the pure article. I handle only the very best fancy grade to be had and guarantee it in every way.

This past season the demand for syrup has been many times what it ever was before so that all fancy maple syrup was sold out early in the season. There will be no more till the new crop comes in in April. I don't know what the price will be. If interested drop me a line and after the crop comes in I can tell you what the price is.

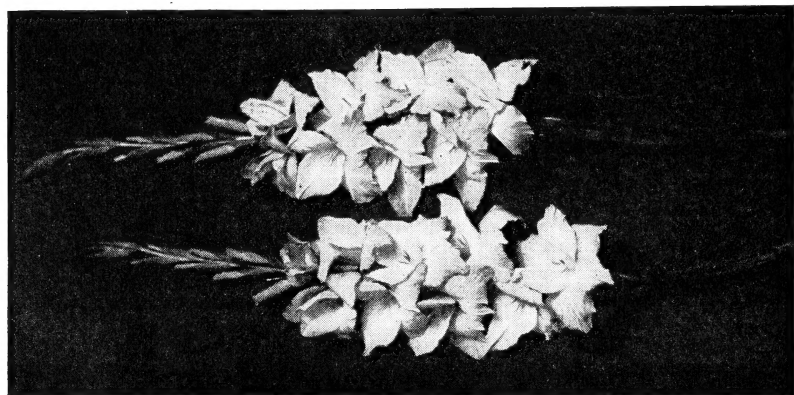
## **A Classic**

The following paragraph describing the various stages of gladiolus growing has attracted so much attention and been quoted so many times that I am repeating it again:

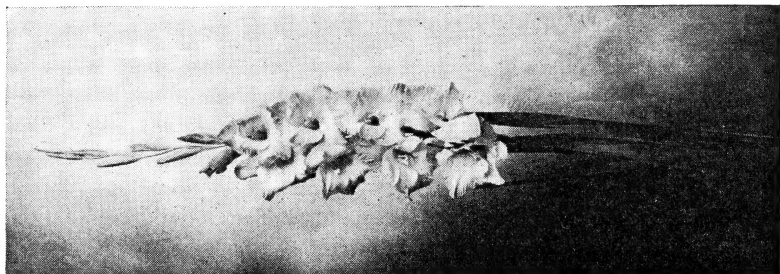
"There is a fascination about growing glads that becomes a hobby, then a craze. There are five stages of interest in growing "glads." First you just grow them



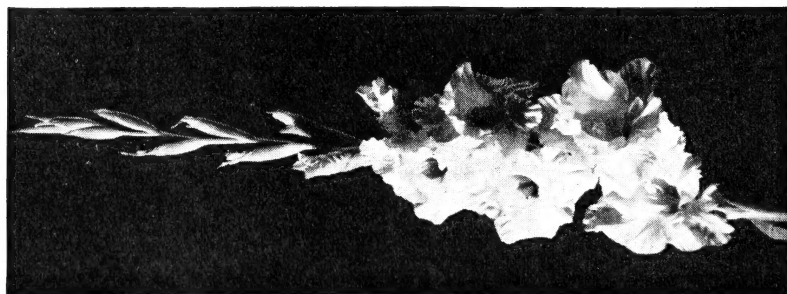
*Salutation*



*Laddie*



*Bonnie Brian*



*Ophir*

as an amateur, same as you would any other flower. Then as your interest in them increases you become a "fan," then a "bug," then a "nut," then finally a "fiend." When you reach this final stage you are hopeless. You think of "glads" all day, dream of them at night, spend every available minute of your time in the garden, talk of them, visit the shows, read all the catalogs and spend all your money on them. You will look lovingly at the last flower in the fall, will handle over your bulbs in the wintertime and will hardly be able to wait till you can lovingly plant the bulbs in the spring. From then till the first bloom appears is a period of happy anticipation. When finally the spikes of bloom begin to appear you are in heaven."

In which class are you? I have been in the last class for years.

Have just heard of a still further stage of gladiolus interest. A man writes me that he is not a "fiend" but a "damn fool." I think that must be about the last stage.

## **CLASSIFICATION**

Classification of Gladiolus is rather a mess. The different gladiolus societies use different methods of classification. There is no one method that is universally used, though the following is one that several societies are using, and I think will be used more extensively in the future. If this method would become universal, it would be much better for all concerned. By this method glads are divided into 2 types and 3 sizes of each type, as follows:

### **Formal or Exhibition**

#### **LARGE**

In this classification blooms are arranged in 2 more or less formal or regular rows, the blooms being more or less paired, and usually there are more blooms open than in the decorative type. Blooms are  $4\frac{3}{4}$  inches across or larger.

#### **MEDIUM**

In this the type is the same, but the blooms are between  $3\frac{1}{4}$  and  $4\frac{3}{4}$  inches across.

#### **SMALL**

In this blooms are less than  $3\frac{1}{4}$  inches across. There are only a very few varieties in this latter class.

### **Informal or Decorative**

#### **LARGE**

In this class the blooms are arranged in more or less an informal or irregular placement, and usually but not always have less blooms open than in the formal or exhibition type. The blooms are  $4\frac{3}{4}$  inches or more across.

#### **MEDIUM**

Same as the above except that the blooms are between  $3\frac{1}{4}$  and  $4\frac{3}{4}$  inches in diameter.

#### **SMALL**

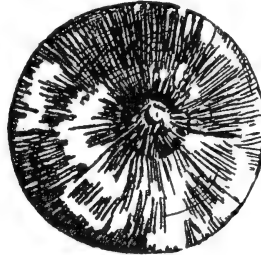
Same as above except that blooms are less than  $3\frac{1}{4}$  inches across.

In my descriptions this year, I am using the above classification method and marking each variety as Large, Medium or Small Decorative, or Formal. It is difficult to definitely place some varieties in a certain classification as different culture will often make a lot of difference in the size of blooms, so I can not guarantee that each variety in my catalog has been put in the proper class, but I have done the best I could. Also varieties at different times will make different types of spike than they do at other times. About all we can do is to figure on what the variety naturally does in the majority of cases under ordinary good cultivation.

## SIZES OF BULBS



No. 1



No. 2

LARGE



No. 3



No. 4

MEDIUM



No. 5



No. 6

SMALL

some varieties never make large bulblets. Size hasn't anything to do with germinating qualities tho it happens that in most varieties that produce large bulblets the bulblets make large growth. However, if a variety produces only medium or small bulblets we cannot furnish large ones. Some varieties will produce some bulblets even larger than the one on the left below.

In my retail price list the bulbs are listed as **Large, Medium and Small**, not as **No. 1, 2 and 3**. Some people make this mistake when ordering, calling the medium size in the second column No. 2 and the third column No. 3.

These cuts show the average standard sizes of bulbs. When No. 1 run much larger than the cut they are called Jumbos. Some growers prefer Jumbos for exhibition and I can furnish them in some varieties for 10% more than listed prices. Personally I don't think size alone will produce better flowers than No.

2 or No. 3. Age of bulbs and other factors have something to do with it, tho theoretically No. 1 and No. 2 should produce better blooms than medium size. However, you will be pleasantly surprised at the bloom you will get from the medium sizes and even from small ones.

People who are not familiar with glads often think they have to have large overgrown bulbs such as the chain stores sell. The fact is that many times the chain store bulbs are old and past their usefulness and so have been sold by commercial growers who prefer younger tho smaller bulbs.

Small bulbs will most all bloom satisfactorily and will make nice large bulbs for the next year and will usually produce more bulblets than larger bulbs.

No. 3 or No. 4 or MEDIUM bulbs will produce very satisfactory bloom and are preferred by many commercial growers as the price is much lower and the blooms from large bulbs often not enough better to warrant the extra price.

Bulblets sold in packages and in bulk are usually mixed size. In small quantities especially of the newer kinds I put in the largest I have but



Extra Large Bt.



Large Bt.



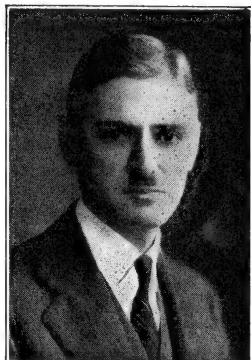
Medium Bt.



Small Bt.



# The Palmer Strain of Gladiolus



The Palmer strain has been on the market so long and is so familiar to most everyone that it is unnecessary to say much about it. This strain is noted for especial BEAUTY in all that this quality implies. Many of the varieties are so exquisitely beautiful that they have given a new meaning to the word beauty as applied to the gladiolus. Also most of the varieties are very vigorous and good propagators. This strain comprises about every color known to glads with many variations of color and form never seen before. Picardy, the number one variety of all time and one of the first of the Palmer varieties to be introduced, has practically made the Florida gladiolus industry and has had greater influence on glads in general than any other variety ever produced. There are many other fine varieties in this strain including Beacon, Barcarole, Aladdin, Corona, Glamis, Burma and others that are really in a class by themselves.

Every year we introduce about five new varieties and I think the five we are putting out this year are fully as good as any we have ever introduced in any one year. Though many other hybridizers are getting good seedlings I consider Mr. Palmer the premier gladiolus hybridizer of the world. A PALMER VARIETY IS A GOOD VARIETY.

## Palmer Introductions for 1944

**Alpine** (Seedling 37224) (Picardy x Alayne) (Early Mid-season) (Med. Dec.) Creamy white to light cream in the throat. Blooms are medium size, moderately waved and ruffled. Very attractive in color and form. 18 to 20 buds with 8 open and the rest of them showing color. The blooms are well placed on straight spikes which though sometimes a little on the short side are usually 4 to 4½ feet tall. Good propagator.

Though there are other whites that are larger and taller this is my favorite. For general use I don't know of a better one.

\$5.00 each for any size bulb. No No. 4's. Bulblets \$1.00 each or 3 for \$2.00.

**Grenadier** (Seedling 37243) (Picardy x Golden Goddess) (Large Dec.) The color according to Ridgeway is grenadine or in other words a light orange buff, a color that is different, and good. It makes a very imposing spike with 7 or 8 blooms open with a total of 18 to 20. Strong healthy plant which grows 4½ to 5½ feet tall. Good propagator, mid-season bloomer. Though Mr. Palmer calls this a decorative I have had many spikes that were more nearly formal or exhibition type with 8 open blooms arranged in double row. This is one of the finest and will make a great exhibition and commercial variety.

\$5.00 each for any size bulb. No No. 4's. Bulblets \$1.00 each or 3 for \$2.00.

**Lancaster** (36159) (Minuet x King Lear) (Large Exhibition) (Mid-season) Clear dark purple with no markings. Blooms are large, lightly waved and ruffled and with 8 to 10 open, out of a total of 18 to 20. Well arranged on tall straight spikes 4½ to 5 feet tall. Good propagator. This looks like the best exhibition purple on the market.

\$5.00 each for any size bulb. No. No 4's. Bulblets \$1.00 each or 3 for \$2.00.

**Minstrel** (Seedling 36131) (Minuet x Algonquin) (Large Dec.) 85 days to bloom. The color is a lavender pink or really a lavender. Sometimes comes flecked but is usually clear color depending somewhat on weather conditions. Blooms are very large "butterfly" form, ruffled and needle point. 6 open with 20 buds. The unopened buds are large and very decorative. A good

propagator. Minstrel is by far the largest lavender I have ever seen, often has blooms 7 inches across. The heads are extremely long though sometimes the stem under the head is a little short but the plant grows from 4 to 5 feet tall. I showed Minstrel at Boston and two or three other shows last summer where it attracted a great deal of attention. This is a lavender that everyone is going to grow so better get a start now.

*\$5.00 each for any size bulb. No No. 4's.*

Bulblets sold only in connection with bulbs. Anyone buying a bulb is entitled to buy up to 5 bulblets at \$1.00 each. Bulblets not sold separately.

**Spotlight** (Seedling 372710) (Picardy x Yellow Seedling, derived from Jonquil, Dawson, Golden Dream, Orange Queen, Obelisque) (Large Dec.) Clear medium yellow with a small feathery blotch of scarlet. Blooms are large, moderately waved and well arranged on tall straight spikes that grow up to 5½ feet or taller. 6 to 7 open with about 18 total buds. 70 to 75 days to bloom. *Spotlight* I believe is one of the very finest yellows on the market and is sure to become an extremely popular variety. It was given an Award of Merit by the Massachusetts Horticultural Society at the last N. E. G. S. Show at Boston. Though the color description is much like that of several other yellow varieties this is really entirely different and extremely attractive. A strong vigorous plant that produces plenty of large bulblets that grow unusually well and often bloom. You will make no mistake in getting a start in *Spotlight* as it is sure "going places."

*\$5.00 each for any size bulb. No No. 4's.*

Bulblets sold only in connection with bulbs. Anyone buying a bulb is entitled to buy up to 5 bulblets at \$1.00 each. Bulblets not sold separately.

## THE PALMER STRAIN

**Aladdin** ★★★½ (Large Dec.) (Mid-season) Bright salmon with cream blotch. 8-10 immense beautifully ruffled blooms open on a long head. Aladdin creates a sensation wherever shown. A strong robust grower and propagator but requires plenty of moisture and some fertilizer to get it as tall as we would like, though it often grows plenty tall enough under ordinary conditions. A winner on the show bench and on a number of occasions has won for the best spike in the show. Can be simply wonderful. Is fast gaining in popularity. Last summer I had some of the best Aladdin I ever had and grown on poor sand with only a little fertilizer but plenty of rain.

**Algonquin** ★★★★ (Large Dec.) (Early) Brilliant glowing scarlet 8-10 wide open ruffled needlepoint blooms open on a tall straight spike. Many people consider this the best scarlet on the market. I don't know of a better exhibition scarlet and it is also a fine commercial. Very fine. Though there is some controversy as to which is the best among Palmer's three reds Algonquin, Rocket and Regent I personally consider Algonquin the best though they all have their good points.

**Alpine** New introduction. See page 9

**Amrita** ★★★½ (Large Dec.) (Mid-season) Beautiful clear medium buff, sometimes tinged with pink and with warm yellow throat. Opens 6 or more beautifully ruffled blooms on a spike of 16-18 buds. Medium height. A beautiful pastel. Was fine this past season. For those who appreciate beauty.

**Amulet** ★★★½ (Med. Dec.) (Early mid-season) Another beautiful heavily ruffled clear medium buff. A little different shade from Amrita. Blooms are not quite so large as Amrita but there are more open and even more heavily ruffled. Medium height. One of the very best for the home garden and local commercial use.

"I got your NO. 1 UNLABELED collection last year and had some marvelous glads from it."

—Ralph Palmer, Iowa.

**Angelus** ★★★½ (Med. Dec.) (Late mid-season) Beautiful clear medium salmon of unusual shade. Opens 6 medium large lightly ruffled, well placed blooms on a long head. Husky grower and fine for commercial use or the home garden. Be sure to try this one. Always tall and straight.

**Bagdad** ★★★½ (Large Dec.) (Late) Smoky old rose and is fine for exhibition and home garden. 6-8 immense blooms open at a time. One of the first Palmer varieties to be introduced and still going strong.

**Ballad** ★★★★★ (Large Dec.) (Mid-season) A beautiful shade of light rose shading to light yellow throat. Has sort of translucent appearance. Opens 5-7 with a total of about 18 buds. Blooms are large, wide open and exquisitely ruffled. Stems tall, slender, always straight. The head is often 30 inches long. One of the most beautiful varieties in existence. I can't imagine a variety much more beautiful. Don't fail to get this one.

**Barcarole** ★★★★★ (Med. Dec.) (Late mid-season) Large clear orange of an unusual but most exquisite clear clean shade. 6-7 heavily ruffled blooms open. A gorgeous variety that must be seen to be appreciated. Wonderful. Grows better every year and is getting more popular all the time.

**Beacon** ★★★★★ (Large Dec.) (Mid-season) Clear bright rose scarlet with cream blotch. 8 to 10 medium large ruffled blooms on a very tall straight willowy spike. Next to Picardy this is the most popular Palmer variety. Brings highest price in the cut flower market and though it is a good propagator there is never enough stock to go around and this year the stock is only a fraction of what could be sold. Beacon is becoming one of the stand-bys in the cut flower market.

**Benison** ★★★★★ (Med. For.) (Early mid-season) Very attractive white lightly tinted lavender. Opens up to 10 always well placed medium size blooms on a plant of good vigor. 4 to 4½ feet tall. 20-22 total buds. A very reliable and free blooming variety. All spikes are practically the same. You don't get some good and a lot poor as you do in some varieties.

**Burma** ★★★★★ (Large For.) (Mid-season) Color is a very deep rose, somewhat lighter in the throat. Opens up to 10 heavily ruffled, perfectly placed blooms on a straight spike which grows from 4 to 5 feet tall. Most of the buds show color. A wonderful variety for exhibition, the home garden or as a cut flower. The color is different and very rich. Show growers will find this one of the best.

**Camellia** ★★★½ (Med. Dec.) (Mid-season) Blush white tinted pink with slight pinkish feather. 6-8 well placed lightly ruffled blooms open on long flower head. Petals roll back giving a distinctive and beautiful appearance. A favorite with many people. If this variety only grew stronger and taller from medium size and small bulbs I would consider it better than Margaret Beaton and some have told me that it is better. I don't claim that but it does always grow straight and makes a beautiful spike but you need a large bulb to get it at its best.

**Carillon** ★★★½ (Med. Dec.) (Early mid-season) Beautiful clear light rose of distinctive shade. Clear creamy throat blotch. 6-8 medium large wide open blooms open on a tall spike. Very beautiful and reliable and a good commercial.

**Commando** ★★★★★ (Large For.) (Mid-season) Clear scarlet red with 6 to 9 very large wide open well placed blooms open on a long head. Very tall strong grower with a slender but stiff stem. The finest mid-season scarlet I have seen and sure to be popular. Really in a class by itself.

"Referring to the glad bulbs you shipped to me this spring I would say we are enjoying the most beautiful flowers I have seen for sometime. —Robt. Conklin, N. Y.

**Convoy** ★★★½ (Large Dec.) (Mid-season) Clear lively Rhodamine purple. A true purple. Blooms are large, lightly waved and ruffled with rolled back petals, giving a very pleasing round bloom effect. Opens 5-6 with 8 showing color and a total of 18 buds. Tall, straight spike. One of the finest purples.

**Cordelia** ★★★½ (Large Dec.) (Early) Clear deep rose. Large wide open lightly ruffled blooms open on a head of about 18 buds. Somewhat similar to King Lear, of which it is a sister seedling, except that it is rose instead of purple and blooms open up wider.

**Corona** ★★★★★ (Large Dec.) (Mid-season) Creamy white shading more creamy toward the throat with rose picotee edge on all petals. Very distinctive and beautiful. 6 to 8 large well open blooms on a head of 18 buds. Tall strong grower and fine propagator. One of the very finest for all purposes. As a commercial cut flower it will be much more popular than Beacon as it is more of a florist's color. It will largely take the place of Picardy which in many places is acquiring disease. Corona brings the highest prices in the cut flower market and is a great exhibition variety and for sheer beauty doesn't take a back seat for any of them. This is really a top-notch that you will eventually grow. A favorite with the ladies. See picture on cover.

**Firefly** ★★★½ (Med. Dec.) (Early) Dazzling scarlet with white line on lip. Best early scarlet variety. With me is inclined to be short but grows plenty tall for most people. Being so early and such a fine color it is valuable as an early cut flower, and for the fan who wants to get blooms as early as possible.

**Glamis** ★★★★★ (Large Dec.) (Mid-season) Very beautiful clear salmon rose with creamy lip. 6 to 8 large wide open, ruffled, fluted, needle point blooms open on a plant 4 to 4½ feet tall. This variety combines most of the good qualities you can ask for in a gladiolus. Robert Pruitt a well known grower of Oregon who raises some bulbs for me and who is a very good judge says he considers Glamis *one* of the finest if not *the finest* pink in existence.

**Grenadier** New introduction. See page 9.

**Jalna** ★★★½ (Large Dec.) (Mid-season) Iridescent salmon and ashes of roses. An odd but pleasing color that appeals to many people. Opens 10 large well placed blooms on a medium tall spike. Everyone seems to like it. A soft colored smoky.

**Jasmine** Withdrawn to increase stock.

**Jonquil** ★★★½ (Med. Dec.) (Early) Very deep clear yellow. Darkest yellow I have seen. Opens up to 8 medium sized blooms. Tall, straight, slender spike. Blooms are not large but having so may open and good placement it makes a nice spike. Very good early cut flower yellow.

**King Lear** ★★★★★ (Large Dec.) (Very early) Clear deep reddish purple with silver line on edge of all petals. 5 to 6 open on a tall, strong, willowy spike. Finest purple of the older ones and a parent of several beautiful newer ones. Very valuable as a breeder. Its large size, heavily ruffling, earliness and other good qualities make it a "must have" for anyone who likes the purple shades. Though I haven't considered this a commercial color this past season I did ship quantities of them to market and had many calls for it for cut flowers. Many cut flower growers are stocking this now.

**Lancaster** New introduction. See page 9.

---

"Just this line to let you know how much we are enjoying our gladiolus this year. They are just about perfect, and are some of the most beautiful blooms I have ever seen."  
—John W. Sherwood, Md.

**Lantana** ★★★½ (Large Dec.) (Very early) Color is orange shading through orange salmon to a golden throat, a new and very beautiful color. Opens 7 to 9 large well placed blooms on a medium height plant. The one fault of this variety is that it is a little inclined to be on the short side but it makes such a large, beautiful head and opens and ships so well that it is bound to become popular.

**Lidice** ★★★½ (Large Dec.) (Late mid-season) Beautiful clear ruffled cream. 6 to 8 large blooms on a tall straight stem and always straight spike. Flowers are large and fine. Sure you will like it.

**Magnolia** ★★★½ (Large Dec.) (Mid-season) Light soft creamy rose that sometimes but not always streaks in warm weather. Usually is a beautiful clean, chaste color. Blooms are large and round and the petals roll back. 6 to 8 open on a strong spike. Somewhat similar to Ethel Cave-Cole and though not so early I consider it fully as good. Color is a little more rosy than Ethel Cave-Cole.

**Malta** ★★★½ (Large Dec.) (Mid-season) Beautiful begonia rose. Sister seedling of Corona and quite similar to that variety except in color and with Corona's good qualities of growth, habits and propagation. 6-7 very large Picardy type blooms on a tall straight spike with about 16 total buds. Most unusual strength and vigor. Malta will become very popular for exhibition, the home garden and for cut flowers. Gives much vigor and size to its seedlings.

**Marimba** ★★★½ (Large For.) (Mid-season) Light buff sometimes tinged pink and with a modified Picardy feather. Always opens 8 well placed blooms and sometimes more on a very long head. Grows to 6 feet and sometimes taller. Stems are slender but strong. A fine variety for exhibition and other purposes. Sells well in our shop. If you like the very tall husky plants with long flower heads and large well placed blooms you surely want Marimba. The color is good though not quite so clear and beautiful as Barcarole but makes twice the growth. My small bulbs are more or less mixed with Mermaid so I am giving extra count on those.

**Maytime** ★★★½ (Med. Dec.) (Early) Beautiful light creamy salmon with cream throat. Good commercial and in its season which is two weeks or more before Picardy it is the best pink in my fields. Large southern growers who buy thousands of them say it does as well with them as Picardy and of course is much earlier.

**Mermaid** ★★★½ (Large Dec.) (Mid-season) True medium pink with cream blotch. Opens 8-10 large lightly waved blooms on a long head with most of remaining buds showing color. Like its sister seedlings Marimba and Trylon and others that come from the Maid of Orleans and Picardy cross it is very tall and needs to be planted deep. Just the color that florists have been wanting. 6 feet or over with long heads. Big massive plant.

**Minstrel** New introduction. See page 9.

**Muskoka** ★★★½ (Large Dec.) (Early) Smoky salmon with soft diffused darker blotch. 6-7 large wide open always well placed blooms with about 18 total buds. Tall, strong and always straight. A good propagator. Blooms in 65-70 days. Its earliness along with its good color and free growing habits should make it valuable as a commercial. We use lots of them in our flower shop.

**Penzance** ★★★½ (Large For.) (Mid-season) Smoky dark red with darker blotch. Resembles Vagabond Prince somewhat in color but is darker, more smoky, more blooms open and more formal, but is on the short side. Opens 8-10 flat wide open, perfectly placed blooms. Stock is very limited.

---

"I thought your display at Boston this year was one of the very best I ever saw, truly magnificent."  
—Harry Yates, Mass.

**Picardy** ★★★★★ (Large Dec.) (Mid-season) Clear soft salmon with flesh throat on which there is a soft inconspicuous feathering of rose. 7 to 8 large well placed blooms open. Picardy is the finest and most valuable variety ever produced. It is the one that you see in all florists' shops. It is grown by the millions for cut flowers. Many of the finest varieties of the last few years have come from Picardy and with many more yet to come. Picardy has made the gladiolus industry what it is today. A hybridizer who could produce a Picardy would be famous even if he never secured another good seedling.

**Rangoon** ★★★½ (Medium For.) (Early) Beautiful deep glistening purple shading somewhat lighter toward the throat. Opens 8 at a time. Extremely heavily ruffled and fine texture. One fault of this variety is that it doesn't usually get quite so tall as we would like. Usually not over 4 feet and sometimes not that. But for beauty in color and form it leaves nothing to be desired. I am sure you will like it.

**Recado** ★★★★★ (Large Dec.) (Late mid-season) Rosy ash flecked and splashed with orange scarlet with diffused darker blotch. Opens up to 10 large, well placed blooms at a time. A gorgeous smoky variety that is fine for exhibition. Strong grower and propagator. Anyone who likes smokies will surely like Recado. Sells well in our shop.

**Regent** ★★★★★ (Large For.) (Late mid-season) Clear glowing scarlet with somewhat darker blotch in the throat. 9-10 large well placed blooms on a head of 20 to 22 buds. It is one of the very finest scarlets, both for exhibition and commercial purposes. Due to a yellow variety getting mixed with Regent soon after it was introduced the stock has always been more or less mixed. So I have only a very small stock of the true Regent and am selling only at retail.

**Rocket** ★★★★★ (Large For.) (Mid-season) Most vivid, gorgeous scarlet. Opens 7-8 or more medium large perfectly placed blooms on a good length head. Sometimes for me it is a little on the short side but don't recall ever having any complaints on that score. It certainly is one of the very best scarlets on the market, and commercial growers tell me it is the best all around red they have tried. This variety is gaining in popularity all the time as a cut flower. One commercial grower who tried it last year ordered 25,000 for this year.

**Sandra** ★★★½ (Ex) (Com) Light shrimp pink with soft diffused amber blotch. Of Picardy type but little lighter in shade which is set off just right by the amber blotch on the lip. A very beautiful variety and one which I have had many fine reports on. A strong propagator.

**Sahara** ★★★½ (Med. For.) (Late mid-season) Light russet with soft cream blotch in throat, lightly peppered darker russet with scarlet penciling. Up to 10 medium large well placed blooms open on a tall, straight spike. Very unusual color and fast becoming popular. Will not wilt in the hottest sun. Feel sure you will like it.

**Snow White** ★★★★★ (Large Dec.) (Mid-season) Pure snow white with a touch of lemon in the throat. 5-6 large beautifully ruffled blooms open. Has been grown up to 7 inches across. A beautiful variety for the home garden or local cut flower use. Have had fine reports on this. Somehow or other very little stock of Snow White was planted last season. Hope to have more next year. I am not selling it this year but am substituting seedling No. 35217 which I consider fully as good as Snow White. Some say it is better.

**Spotlight** New introduction. See page 10.

**Symphony** ★★★ (Med. Dec.) (Mid-season) Light rosy pink with clear cream blotch. 6-8 medium large blooms on a very long head. Tall, straight stem. A good commercial.

"The bulbs you sent me last spring have been most satisfactory and I had a splendid show of blooms."

—Robert Jackson, N. H.

**Tecumseh** ★★★★★ (Large Dec.) (Late mid-season) Soft smoky salmon with soft darker blotch or feather. Heavily ruffled, waved, needle point and often lacinated, very heavy texture. 6-7 large very unusual blooms open on a tall, slender but strong, straight spike. Very attractive form and color and a really beautiful smoky. There is nothing else like it. Not a fast propagator so stock is still very scarce.

**Titan** ★★★½ (Large For.) (Mid-season) Immense dark salmon with many blooms open. A wonderful variety for exhibition and suitable for any purpose. Has won numerous prizes at the shows and is a good cut flower variety. It doesn't propagate so fast as some so I am not selling bulblets or small this season. Can be wonderful.

**Trylon** ★★★½ (Large Dec.) (Late) White, huge, round, somewhat cup shaped blooms. Opens 6-8 well placed blooms with several showing color. Has a very long head, stem is very heavy and the whole plant is enormous in size. Trylon stands out above most anything else in the garden, often growing 6 feet tall and always straight. Fair propagator. Should make a fine exhibition variety as well as commercial.

**Vagabond Prince** ★★★½ (Med. Dec.) (Mid-season) Iridescent mahogany brown shading lighter in the throat with small vivid scarlet blotch. 8-10 well placed medium size blooms open. Odd and very distinctive but beautiful color. A must have for the home garden and florists should grow it as most everyone likes it. More varieties of these odd colors should be grown by florists and offered to the public. They will sell.

**Winston** ★★★★★ (Large Dec.) (Early) Clear bright cream white shading to lemon throat. 5 to 6 large wide open, beautifully waved and ruffled blooms on a fairly tall straight spike. Though White Gold can be grown larger and Lady Jane has more open I consider Winston the most beautiful light cream of all. The exquisite coloring and form combine to make Winston a "must have" for anyone who appreciates real beauty. In our florist shop some of the most beautiful sprays we have ever made have been of Winston. For general make up work I prefer it to any white. Be sure to try Winston if you like the creamy shades. It is like carved marble.

**Seedling 35217** ★★★½ (Large Dec.) (Mid-season) A beautiful ruffled white with light creamy throat. Opens 6 to 7 beautiful ruffled blooms. Have been selling this for two or three years and have had many fine reports on it. If you intend to buy Snow White which I cannot furnish this year I would suggest you take this in its place. You will not be sorry.

---

"Have had the best of luck with all the bulbs that I have received from you. **MA-RIMBA** is tops."  
—Roland Whitaker, New York.

"I have bought bulbs from Oregon, California, Ohio, Michigan, Florida, Iowa, Minnesota and other states but have never received but one or two shipments that would compare with the quality of your bulbs."  
—F. L. Clark, Georgia.

"You will likely be glad to know that the bulb of **BENISON** produced one of the most outstanding spikes in our field this year. I would think that this is one that anyone would want a lot of. Am hoping that I may have plenty myself someday. It really was as perfect a spike as I ever saw."  
—Edward C. New, New York.

"We had a wonderful season here this year, the best yet I believe. Just to give you a little idea, we had 80 firsts and 41 sectional and specials in five shows. There were also three grand champions. **PADRE** won at W. Virginia and Mid-West. A three spike entry of **ELIZABETH THE QUEEN** won at Ohio. Many of the Palmer glads won also but it would take too much space to relate all those. **CORONA** is right up on top in the shows and **AVALON** very seldom fails to win for me. **RED CHARM** and **ALGON-QUIN** won in most every show that we entered them. Have won two years in a row with **FLAGSHIP**."  
—Harry Beardmore, Ohio.

# Baerman Introductions for 1944

**Blessed Damosel** (Seedling 39-290) (New Era x Shirley Temple) (Large exhibition) (Late mid-season) A wonderful glowing pink, a little lighter than New Era but larger and much waxier texture. Large round blooms. Most marvelous coloring and a large head that opens up to 10 blooms at a time. Plenty tall though not among the tallest. This is one of the most beautiful pinks I have ever seen and is bound to promptly take its place among the real aristocrats of the gladiolus world. Blooms are beautifully though not heavily ruffled. From large bulbs it is ruffled more than in the picture shown on page 6 which was a spike from a No. 5 bulb. Good propagator.

*\$3.00 each for any size. Bulblets \$.75 each.*

**Ophir** (Seedling 39-94) (Arethusa x Carioca) (Large Dec.) (Early mid-season) Light yellow with a red mark in the throat. Large blooms with extremely heavy and attractive ruffling, about 5½ inches in diameter, with 5 to 6 open on a moderately tall plant. Though the color description is about the same as some other varieties it is really like nothing else but in a class by itself. I showed this at the Metropolitan Show in New York this last season where it attracted a great deal of attention. This is a variety for the connoisseur who wants the ultimate in beauty and attractiveness. Good propagator. See cut page 6.

*\$1.00 each for any size. No bulblets for sale.*

**Paul Revere** (Seedling 38-88) (Picardy x Red Pirate) (Large Dec.) (Early mid-season) Rose red self color with a wonderful silky sheen, just the shade of a deep red rose. It opens only 4 to 5 at a time but it is so distinctive and attractive that you don't mind that. Grows about 4 feet tall.

This was shown in Chicago two or three years ago where it attracted a lot of attention among the exhibitors. The color is so distinct and different that it will appeal to many people.

*\$1.00 each for any size. No bulblets for sale.*

**Salutation** (Seedling 40-22) (Picardy x New Era) (Between exhibition and large decorative) (Commercial) Color is the freshest and cleanest light pink imaginable. Somewhat like New Era with a tiny speck of pink deep in the throat. Florets are round and lightly frilled at the edges. Opens 6 or more 5 inch blooms. This blooms among the first and has the makings of a top-notch commercial. We found it very useful in our flower shop last season. The stem is very strong and straight and grows 4½ to 5 feet tall. Placement is always good. I look for this to become very popular. See picture on page 6.

*\$1.00 each for all sizes. No bulblets for sale.*

**Starlet** (Seedling 39-234) (Zona x Baby Decorah) x Queen of Bremen (Small Dec.) (Commercial) (Early) Tiny frilly waxy white blooms carried jauntily on wire thin stems. Blooms about 3 inches in diameter with 3 to 5 open at a time on heads of 9 to 12 or more. Grows tall. Ideal for bridal bouquets and other decorative uses. The finest small white I have ever seen and a gem for those who appreciate quality in the small ones. This is a very good keeper and opens well to the tip. A bouquet brightens up the room tremendously. You can't go wrong on Starlet. Will bloom from any size and even from bulblets.

*\$.50 each any size. No bulblets for sale.*

**Valedictory** (Seedling 38-84) (Picardy x Minuet) (Large Exh.) Color of this is apricot shading deeper in buds and toward the edge and blending to a clear yellow throat. The whole flower usually tinted with a salmon pink. Opens up 7 to 9, 5 inch blooms that are beautifully ruffled, with long heads and very tall straight stems. This variety is really outstanding and one of the best late varieties I know of. Really majestic in its appearance. See picture on page 18. This picture however does not really do the variety justice.

*\$3.00 each for any size. Bulblets \$.75 each.*

---

"The glads I received from you last year were all fine. Think **RECADO** stood in first place with the visitors at my garden with **MARGARET BEATON** and **REWI FALLU** tied for second."

—Alton English, Penna.



# New Introductions 1943

FROM ARTHUR A. ARENIUS

## Connecticut Yankee

Seedling 39-4 originated by William Schenetsky, originator of King William. Color blush pink or light pink. Clean solid color with a most attractive red throat blotch. Large formal type with 20-22 buds, 8 open, 4 showing color. Florets plain petaled and wide open. Height in field without special culture about shoulder high. Flower head 24-28 inches. Bulblet production and germination good. Strong grower with heavy, wide, dark green foliage and produces healthy bulbs. Blooms in 80-85 days.

### AWARDS WON

Commendation	1941	Conn. Gladiolus Society
Best Spike in Show	1942	Conn. Gladiolus Society
Award of Merit	1943	Mass. Horticultural Society
Award of Merit	1943	New England Gladiolus Society

### Prices:

Sizes No. 1, 2, 3	1 for \$10.00	6 for \$50.00	12 for \$100.00
Sizes No. 5 and 6	1 for 5.00	6 for 25.00	12 for 50.00

I have not grown this variety myself but Mr. Arenius who bought the stock and others have watched this for two or three years or more in the originator's garden and they all say it is a very exceptional variety. I am glad to be able to help introduce it. See cut on page 18.

FROM NOWETA GARDENS, CARL FISCHER

## Rose O'Day

(Seedling 1-39) (Rosemarie Pfitzer x Dream O'Beauty) (Large For.) (Early) Rose O'Day possesses a most unusual color of rose lavender which is on the red side of lavender being several shades more red than Elizabeth The Queen. The color is accentuated with a deeper line in the throat. It opens ten 6 to 6½ florets in a formal double row arrangement on stems straight as an arrow. This stalwart giant possesses excellent habits in every respect growing 5 feet tall with 30 inch flower heads. Produces plenty of bulblets which germinate well. This precision built flower is an exceptionally fine cut flower as it produces well from small bulbs. Last summer we had 4½ foot plants from 5's and 6's. It opens well in water holding its color to the very tip. Few seedlings have given us as much satisfaction as this one has.

The above is the originator's description. This past season I had a few bulbs for trial and I found it one of the few out-standing seedlings of the year. The color is different from anything I have ever seen except that of Krueger's Miss Wisconsin which it resembles a good deal in coloring.

Prices large \$2.00 each, medium \$1.50, small \$1.00. No bulblets.

FROM R. H. PRUITT AND SON

## Palermo

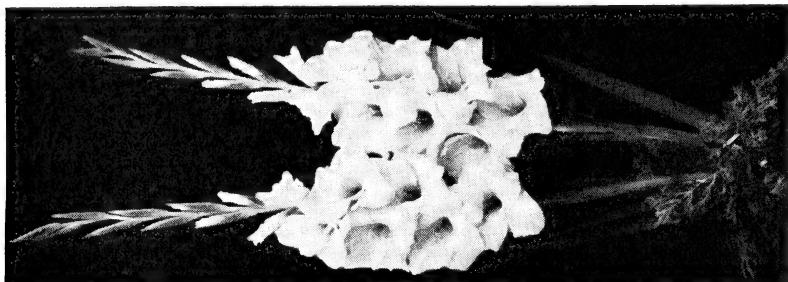
(Large Dec.) (Late Mid-season) Very large fiery orange with somewhat darker blotch, somewhat ruffled. Tall strong husky grower with heavy foliage. Opens 5 at a time on a very long head. Had heads last season up to 34 inches. Plant grows around 5 feet tall. This variety is different from any other orange I have seen and is very good. Like many orange flowers it will burn a little in the sun but is alright opened inside. It should make a fine variety for cut flowers or the home garden.

Price is \$.25 each or \$2.00 for 10 any size, \$15.00 per hundred.

The price I am introducing this variety at is no indication of its value. It is simply that I have a fairly good stock to start with. I am introducing this with the understanding that if you are dissatisfied with the variety after blooming you can return the bulbs and increase and I will refund your money with no questions asked.

"Of all the newer varieties I had, **SUSQUEHANNA** was my favorite, with **LAVENDER AND GOLD**, **BOLERO** next in line. **SUSQUEHANNA** was very much admired by all who saw it."

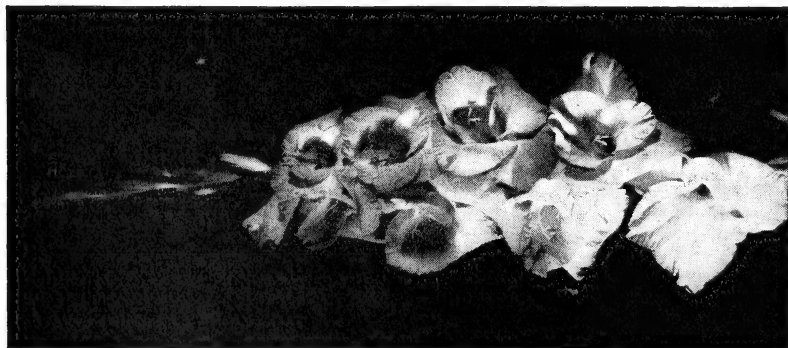
—Miss Alice Head, New York.



*Connecticut Yankee*



*Valedictory*



*Blessed Damosel*

# Gladiolus Price List

WINTER - - - 1944



This List Supersedes All Previous Lists

PLEASE

Read pages 2, 3, and 4 before  
making out an order.

**CHAMPLAIN VIEW GARDENS**

ELMER GOVE

BURLINGTON, VERMONT

# Please Read Carefully

**If you do not read the following instructions  
you cannot make out an order intelligently**

**TO MAKE OUT YOUR ORDER** put everything down on the order blank, just as listed in the price list. Add it up, then figure out any special discounts or add on the extra bulbs of your choosing. It is all very simple but some people seem to have a lot of trouble in making out an order.

**ACKNOWLEDGEMENT OF ORDERS.** We write up every order and send an invoice as soon as possible after receiving the order. If you don't receive an acknowledgement within a few days or in the spring within ten days or so drop us a line. This invoice is the only invoice we send out except a copy which goes with the order. Keep these invoices for future reference.

**EXTRAS ON CASH ORDERS.** On cash orders of \$3.00 to \$5.00 you can select 10% extra in bulbs of your own choosing. From \$5.00 to \$25.00 select 15%, \$25.00 to \$50.00 select 20% and above \$50.00 select 25%. **These Discounts do not Apply to Collections, Special Offers or Wholesale prices or New Introductions, or those marked "No Discount."**

**VARIETIES MARKED "NO DISCOUNT" CAN NOT BE USED AS EXTRAS. ALSO NEW INTRODUCTIONS OF THIS YEAR.**

**Discounts apply to gladiolus only and not to other articles listed.**

The above discounts and extras are all for cash orders. The earlier the orders are received and the larger they are the more generous we will be with our extras. If you cannot spare all the cash now send 25% and the balance later and we will see that you are satisfied. **But the above extras are only for cash before shipment.**

On cash orders of \$12.00 or more, for bulbs, I will give a copy of the "Gladiolus Book" by Rockwell if you ask for it and if you have not already had one. Or for \$1.00 extra will send you the new Gladiolus book by McLean which sells for \$2.00. **This is much more up to date than the Rockwell book.**

Packages of bulblets run from fifty to seventy-five or more. We give very good value.

You can have 3 or more bulbs at the 10 rate; 25 at the 100 rate. But no single items for less than twenty-five cents.

**Please do not send us orders of under \$2.00 as we lose money on them. I do usually fill such orders from regular customers as an accommodation but they cost us more than we get for them. On retail orders of under \$2.00 please enclose 15 cents for postage and handling.**

Please do not ask us to change collections or special sets. The collections are made up as they are for definite reasons and we cannot change them. Any of these collections or specials are very good value.

Do not split quantities as listed. Where a variety is listed at 2 for 25 cents or 4 for 25 cents do not order 1 or 2 at a lower price. There is no profit in any items of less than twenty cents and very little at that price. **No single item accepted for less than twenty-five cents except as noted in price list.**

**CERTAIN VARIETIES** because of their being new introductions of this year or because I am simply listing them for another grower or for some other reason I have marked "no discount." We do not give any discount whatever on introductions of the current year and there are no discounts on patented varieties and a few others. These are marked in the price list.

**The varieties marked "no discount" cannot be used as extras as either they are very limited in quantity or I am listing them for other growers at a nominal commission.**

---

"Just a line to let you know that the bulbs I received from you this spring are blooming and I am overjoyed with them."  
Mrs. J. G. Ruse, Penna.

**I GUARANTEE SATISFACTION**, and I mean just that. If at any time, either after receiving the bulbs or after blooming, you have cause for complaint just write me about it and I will do my utmost to make things right. This is the only basis on which anyone can hope to conduct a business that will be permanently successful.

At these prices all bulbs, except the wholesale offers and growers' collections, are prepaid anywhere in the United States or Canada.

**REMEMBER** in buying bulbs, price is not everything. In fact sometimes the price is a minor item. Consider the quality, count, the reliability of the grower, etc. I always mean to put in enough extra count or over size to make up for any lower price that other good reliable growers might make. **Just leave it to me.**

**IF YOU WANT TO PAY TRANSPORTATION** and get extra count on your order just mention it and I will send your order collect for postage or express and will see that you are more than satisfied. Just mention whether you want extra count on your order or extras in other kinds and what kinds. If you want wholesale orders sent by mail it is better to let us send them **C.O.D. for the postage**, then we know the postage is correct. **People who send stamps or cash for the postage seldom send enough.**

On wholesale orders do not ask us to prepay the carrying charges and take out enough bulbs to offset the express or parcel-post. This disrupts the whole office routine and makes us a lot of extra work. On wholesale orders which are not prepaid let us send them **C.O.D. for the postage or express collect.**

**ON FAIR SIZED ORDERS, EXPRESS** is safest and best especially in the winter time; I advise express if you are situated so as to get free delivery by the express company.

**C.O.D. ORDERS**—Please do not ask us to send an order C.O.D. without your making a deposit on it. If it is a small order we shall have to ask for a deposit of at least a dollar. Larger C.O.D. orders should be accompanied by 25% of the value. We cannot send out any more C.O.D. orders without at least some deposit.

**EXTRAS.** It is the practice of most growers to give extras on orders. I always put in some myself. So it will help me if you will mention whether you want extras of the same varieties that you order or in other kinds. And if you have a preference it will help me still more if you can name the varieties in which you want your extras and if you want large, medium or small bulbs or bulblets. Just give us a list of varieties from which to select your extras. We will put in what we think the order rates.

**PLEASE** give me a list from which to select your extras. Extras are given for orders from the retail list—not from the wholesale though I usually put in something new to try anyway.

**PREMIUM BULBS.** I usually give a bulb of some new introduction free with a \$15.00 cash order and also a \$30.00 order or more. This year these are to be orders only from my retail list and not from the wholesale. At present I am not sure just what varieties I shall use as premium bulbs but shall have something nice, probably **Lantana** for a \$15.00 order.

---

"I won first prize on **MERMAID** in open competition. I cut **MERMAID** the Monday before the show. It had just a faint coloring. I put it in my fruit cellar where it was cold and dark. I changed water twice daily. Friday morning I put it in a vase upstairs and by Saturday noon at show time it had eight open. I think it will be a coming commercial."

Connie Holzmon, Wisc.

**SPECIAL QUOTATIONS.** Don't ask us for special quotations on anything this year. There is going to be a tremendous demand for bulbs and a great shortage, especially of large sizes. The large commercial growers have picked up large quantities of bulbs for cut flower growing and this year it will be a case of getting the bulbs at any price.

**WHEN CORRESPONDING ABOUT A PREVIOUS ORDER, PLEASE GIVE ORDER NUMBER. IT SAVES US A LOT OF TIME.**

**F.O.B. ITEMS.** When an order contains both F.O.B. items and retail items unless you give instructions to the contrary we ship them all together in one package F.O.B. but put in extra count and enough extras to more than offset the carrying charges on the retail items. If the order is large and you want the two different classes shipped separate we can do that if you ask us to, but many orders contain both retail and wholesale items and it is usually simpler to send them all together.

**ORDER EARLY.** Though we still have a lot of bulbs and a fine selection we are bound to get sold out of some kinds later, and these are always the kinds that people want. So to be sure of getting the varieties that you have been planning on getting, send in your orders as soon as possible.

**AIR MAIL.** If living at a distance use air mail if you are in a hurry. We will get the order so much sooner and will often save days in time. **Do not send letters by special delivery.** We get regular mail quicker.

**RUSH ORDERS.** We always do our best to get out rush orders as soon as possible but this year it is going to be more difficult because of labor shortage. So don't get too impatient if you don't receive your order quite so soon as you want it. We shall do our best to get out all orders right on tick.

If you are unknown to us and want a rush order be sure to send a certified check or money order along with the order of bulbs. We got caught one too many times by a rush order accompanied by a rubber check.

**CREDIT.** Please don't ask us for credit. Due to labor shortage and other causes we have had to discontinue all credit business except with a few old customers who have had credit with us for years. This year we have got to do business with the least amount of office work possible.

**CORRESPONDENCE.** Though we want to help everyone we can with information about growing glads we have to keep our correspondence down as low as possible, due to shortage of office help. We send out an instruction sheet which answers almost every question about growing glads and also we give information about varieties and other things in the catalogue yet every year we receive hundreds of letters asking questions that are already answered in either the catalogue or instruction sheet. Please help us to carry on in these difficult war times.

### **BULBS FOR CANADA**

There is an embargo on bulbs to Canada except I understand that you can import orders of \$5.00 worth or less. You have to send to the Destructive Insect and Pest Act Advisory Board of Ottawa, Canada for a permit. In sending remittance do not send a bank money order.

---

"You may be interested to know that **ALGONQUIN, MARGARET BEATON** and **KING MIDAS** perform very well in the home garden and are exceedingly fine. The one bulb of **WINSTON** you sent in my spring order gave one of the most beautiful spikes I had out of some 35 or 40 varieties."

J. Wayne Reitz, University of Florida, Florida.

"**CORONA**, I believe is the most beautiful and the most ideal glad ever introduced. I feel like shouting 'Eureka' everytime I see it as I did when I discovered the first floret open."

Edwin Barber, Penna.

"The **WINSTON** you sent as a premium was surely a beauty and greatly admired by all who saw it."

Mrs. Brooks, Maine.

## NOTICE

This past fall my sales have been very much larger than ever before. The fact is there is a tremendous demand for bulbs and probably not one-quarter enough bulbs in the country to supply the demand. I have had to turn down orders for many thousands of dollars worth especially of the commercial varieties. Due to this condition and the extreme scarcity of labor I have been obliged to readjust my prices. My old customers will notice that I have had to raise my minimum single items to 20 cents and 25 cents in most cases and my minimum order to \$2.00. Doing this I have had to raise the prices of many of the cheaper varieties and have had to raise a few at wholesale. Also have raised the prices of my No. 1 and 2 collections. With large bulbs selling at \$3.50 to \$4.00 per hundred and over, at wholesale I could no longer continue to sell my No. 1 collection at \$3.00 per hundred prepaid. Hope my old customers will understand how things are. But it is really just in line with everything else, a scarcity of goods and big demand which always raises prices.

About the size of minimum items and minimum orders I doubt if I shall ever go back to the old price as there never was any profit in handling 10 cent and 15 cent items. Perhaps I can't handle these orders as cheaply as some but we have at least six operations for each single item on an order and at the price of labor now these can't very well be handled for less than 20 cents or 25 cents.

As you will see I have had to discontinue my Grower's Collection which has been so popular for a number of years. But I am so short of some of the most popular varieties in these collections and with other kinds liable to run out soon and the collection being priced much too low in my fall list anyway I simply had to discontinue it.

There are many varieties very popular for the garden but which because of their color are not so good for the commercial cut flower trade. These are smokies, dark colors and also many of the pinks and lighter shades. As there is such a great demand for cut flowers at high prices the blooms are worth a lot more than the bulbs so this coming year I shall have to grow more of the really good cut flower sorts and either discontinue entirely or cut down on the kinds which are not so good for the florists. So another season you will probably see some of your favorites discontinued or else because of the small quantity I shall have they will be sold out early in the season. In view of the above I would suggest that you order all you can this year so as not to be disappointed another season if you aren't able to get the kinds you want

## PRICE LIST

	PER	LARGE	MEDIUM	SMALL	BULBLETS PER	
<b>AIRY FAIRY</b> .....No Discount	1	....	.50	....	....	
New pink Miniature						
<b>ALADDIN</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Very popular huge ruffled salmon.	10	.75	.45	.25		
<b>ALGONQUIN</b> .....	2	.25	3-.25	6-.25	....	....
Finest bright red, ruffled.	10	1.00	.60	.35	....	....
<b>ALPINE</b> .....	1	5.00	any size		1	.75
New ruffled white.					3	2.00

"Your glad **CALIFORNIA** is a wonder, one of the best we have ever had in color and size. Many thanks to you for all I have ever had from you, all are beauties."

Leland Nile, Maine.

	PER	LARGE	MEDIUM	SMALL	BULBLETS PER	
<b>ALSACE</b> .....No Discount	1	.30	.30	....	....	....
Ruffled buff apricot.	10	2.40	2.40	....	....	....
<b>AMERICAN COMMANDER</b> .....	2	.25	3-.25	....	....	....
New tall medium red. Very strong grower.	10	1.20	.60	....	....	....
<b>AMRITA</b> .....	2	.20	3-.25	6-.25	Pkg.	.20
Large beautiful clear light buff.	10	.80	.50	.30	....	....
<b>AMULET</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Intensely ruffled buff, tinted pink.	10	.75	.40	.25	....	....
<b>ANGELUS</b> .....	3	.25	5-.25	....	....	....
Beautiful pure pink, cream white throat	10	.75	.45	....	....	....
<b>ATHLONE</b> .....	1	2.50	2.00	1.50	....	....
Fine new exhibition buff or flesh.	10	20.00	16.00	12.00	....	....
<b>AVALON</b> .....No Discount	1	.35	.25	.20	....	....
Fine exhibition and commercial pink	10	2.80	2.00	1.60	....	....
<b>BAGDAD</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Very large smoky old rose.	10	.75	.40	.25	....	....
<b>BALLAD</b> .....	1	.75	.50	.30	3	.25
Beautiful ruffled light salmon rose shading to cream white throat.	10	6.00	4.00	2.40	10	.60
<b>BARCAROLE</b> .....	3	.25	5-.25	10-.25	Pkg.	.25
Beautiful large clear grenadine orange.	10	.75	.45	.25	....	....
<b>BEACON</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Salmon scarlet. Tall and fine. Most popular commercial variety next to Picardy.	10	.75	.40	.25	....	....
<b>BELLA DONNA</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Early light blue.	10	.75	.40	.25	....	....
<b>BENISON</b> .....	1	2.50	1.50	1.00	1	.20
New exhibition white tinted lavender.	10	....	12.00	8.00	10	1.60
<b>BERNECE</b> .....	3	.25	5-15	10-.25	Pkg.	.20
Early deep bronzy yellow.	10	.75	.40	.25	....	....
<b>BIG TOP</b> .....No Discount	1	.35	.25	2-.25	10	.30
Huge light pink with carmine feather.	10	2.80	2.00	1.00	100	2.00
<b>BIT O'HEAVEN</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Fine late commercial orange.	10	.75	.40	.25	....	....
<b>BLACK OPAL</b> .....	2	.25	3-.25	5-.25	Pkg.	.25
Exhibition dark red. One of the very best.	10	.90	.60	.45	....	....
<b>BLEEDING HEART</b> .....	2	.20	3-.25	....	....	....
Fine tinted white with red blotch	10	.80	.60	....	....	....
<b>BLESSED DAMOSEL</b> .....	1	3.00	any size	....	1	.75
New ruffled lustrous pink.	2	.20	3-.25	....	....	....
<b>BLUE BEAUTY</b> .....	10	.80	.60	....	....	....
Finest medium blue.	....	....	....	....	....	....
<b>BLUE ADMIRAL</b> .....	3	.25	5-.25	....	....	....
Dark Blue.	10	.75	.45	....	....	....
<b>BLUE WONDER</b> .....	2	.25	2-.20	5-.25	Pkg.	.25
Tall light blue. Many open.	10	1.00	.80	.40	....	....
<b>BOLERO</b> .....	1	.40	.25	2-.30	6	.25
Unusual ruffled orange with brown blotch.	10	3.20	2.00	1.20	10	.35
<b>BONNIE BRIAN</b> .....	2	.25	2-.20	3-.25	Pkg.	.25
Fine tall coppery pink.	10	1.00	.80	.50	....	....
<b>BRIGHTSIDE</b> .....	....	....	5-.25	....	....	....
Early medium size, orange and yellow.	....	....	10-.40	....	....	....
<b>BROWNETTE</b> .....	1	.20	2-.25	3-.25	15	.25
New brownish colored variety.	10	1.60	1.00	.65	....	....
<b>BURMA</b> .....	1	2.50	1.50	1.00	1	.20
New ruffled deep rose. One of the finest.	10	20.00	12.00	8.00	10	1.60
<b>CALIFORNIA</b> .....No Discount	1	.25	.20	....	....	....
Very large deep geranium pink.	5	1.00	6-1.00	....	....	....
	12	2.20	1.85	....	....	....

"Please find enclosed order and check to cover. Was well pleased with bulbs and count purchased from you last year."

C. W. McCloud, Ind.



	PER	LARGE	MEDIUM	SMALL	BULBLETS PER	
<b>CAMELLIA</b> .....	2	.30	.20	4-.25	Pkg.	.20
Blush white tinted with pinkish feather.	10	1.20	.80	.50	....	....
<b>CANDY HEART</b> ..... No Discount	3	.25	.20	....	....	....
Flesh pink, diffused scarlet blotch.	12	.75	.60	....	....	....
Very nice.						
<b>CAPISTRANO</b> .....	1	....	....	.50	2	.25
Beautifully ruffled orange and gold.	10	....	....	4.00	10	1.00
<b>CARIBOU</b> .....	1	.75	.50	.35	....	....
Exhibition creamy white with purple feather.	10	6.00	4.00	2.80	....	....
<b>CARILLON</b> .....	2	.25	3-.25	....	....	....
Beautiful clear rose, large white throat.	10	.80	.50	....	....	....
<b>CENTENIAL</b> ..... No Discount	1	.50	.35	.25	10	.25
Beautiful scarlet.	10	4.00	2.80	2.00	100	1.75
<b>CHAMOUNY</b> .....	1	.25	4-.25	....	....	....
Tall dark rose bordered silver.	10	2.00	.50	....	....	....
<b>CHIEF MULTNOMAH</b> .....	1	.25	2-.25	....	....	....
Beautiful dark smoky.	10	2.00	1.00	....	....	....
<b>COLOSSUS</b> .....	3	.25	5-.25	....	Pkg.	.25
Huge early salmon with red blotch.	10	.75	.45	....	....	....
<b>COMMANDO</b> .....	1	3.00	2.00	1.00	1	.25
New large tall scarlet. Very fine.	10	24.00	16.00	8.00	10	2.00
<b>CONNECTICUT YANKEE</b> .....	1	10.00	10.00	5.00	....	....
New exhibition and commercial light	6	50.00	50.00	25.00	....	....
pink with blotch.	12	100.00	100.00	50.00	....	....
<b>CONVOY</b> .....	1	.60	.40	.25	6	.25
New tall large clear purple.	10	5.00	3.20	2.00	....	....
<b>CORAL GLOW</b> .....	2	.25	3-.25	6-.25	Pkg.	.20
Beautiful fiery reddish orange.	10	1.00	.60	.35	....	....
<b>CORDELIA</b> .....	1	.30	.25	.20	....	....
Early deep ruffled rose.						
<b>CORONA</b> .....	1	.25	2-.30	2-.20	Pkg.	.25
Large wonderful creamy flesh with pink	10	2.00	1.20	.80	....	....
picotee edge.						
<b>CREVE COEUR</b> .....	2	.20	3-.25	5-.25	....	....
Tall nice burnt orange with red blotch	10	.80	.60	.40	....	....
bordered yellow.						
<b>CRINKLE CREAM</b> .....	1	2.50	1.50	.75	1	.25
Large clear light yellow. Ruffled.	....	....	....	....	10	2.00
<b>DIANE</b> .....	2	.30	2-.20	4-.25	Pkg.	.20
Late, tall salmon orange. Large, fine.	10	1.20	.80	.40	....	....
<b>DISCOVERY</b> .....	1	1.50	1.00	.50	2	.25
New ruffled yellow, red star in throat. Very						
beautiful.						
<b>DOLORES</b> ..... No Discount	1	1.00	.75	.50	....	....
Beautiful small flowered pink with white	10	8.00	6.00	4.00	....	....
throat. Early.						
<b>DREAM O'BEAUTY</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Popular deep rose.	10	.75	.40	.25	....	....
<b>DR. WHITELEY</b> .....	1	1.00	.75	.50	2	.25
New large yellowish apricot.	10	8.00	6.00	4.00	10	1.00
<b>EARLY ROSE</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Popular early medium rose	10	.75	.40	.25	....	....
<b>EDITH GRACE</b> ..... No Discount	1	.25	.20	2-.25	....	....
White with diffused rose blotch.	10	2.00	1.50	.80	....	....
<b>ELIZABETH THE QUEEN</b> .....	1	.60	.40	.30	10	.50
Finest new ruffled lavender.	10	5.00	3.20	2.40	100	4.00

"I am always pleased and satisfied with my bulbs from you."

Mrs. Wiggs, No. Car.

"I think one of the most unusual for coloring and long lasting of your glads is **RECADO**. It is beautiful and very satisfactory for cutting."

A. S. Knight, Lake George, N. Y.

	PER	LARGE	MEDIUM	SMALL	BULBLETS PER	
<b>ETHEL CAVE COLE</b> .....	2	.30	2-.20	3-.25	Pkg.	.25
Early large light pink.	10	1.20	.80	.50	....	....
<b>FAIR ANGEL</b> .....	1	.60	.40	.30	10	.35
Large exhibition cream. Very fine.	10	5.00	3.50	2.40	100	3.00
<b>FIREFLY</b> .....	....	....	4-.25	10-.25	Pkg.	.25
Early large light red-white lines in throat.	10	....	.50	.25	....	....
<b>FLAGSHIP</b> .....	1	.25	.20	2-.25	15	.25
Red, white and bluish smoke	10	2.00	1.50	1.00	100	1.00
<b>FORT TI</b> .....	1	1.00	.60	.40	3	.25
Hugh exhibition light, pink.	10	8.00	5.00	3.20	10	.75
<b>GRENADIER</b> .....	1	5.00	any size	....	1	.75
New buff. Fine exhibition and commercial variety.	....	....	....	....	3	2.00
<b>GOLDEN STATE</b> .....No Discount	1	3.50	3.50	....	....	....
Large exhibition yellow.	1	.30	.25	2-.35	10	.20
<b>GLAMIS</b> .....	10	2.40	2.00	1.40	100	1.60
Beautiful clear ruffled rose, white throat.	10	2.40	2.00	1.40	100	1.60
<b>HARVEST MOON</b> .....	2	.25	3-.25	....	....	....
Large clear yellow.	10	1.00	.75	....	....	....
<b>HELEN OF TROY</b> .....No Discount	1	.25	.20	....	....	....
Large light buff with soft smoky orange blotch.	5	1.00	6-1.00	....	....	....
	12	2.20	1.85	....	....	....
<b>HERITAGE</b> .....	2	.25	3-.25	5-.25	....	....
Exhibition pink, large spike.	10	.80	.50	.35	....	....
<b>HIGH FINANCE</b> .....	1	.50	.30	.20	10	.30
Late, tall, strong. Soft shade of smoky.	10	4.00	2.40	1.60	100	2.00
<b>HINDENBERG'S MEMORY</b> .....	2	.35	2-.20	4-.25	Pkg.	.20
One of the best medium reds.	10	1.20	.80	.40	....	....
<b>IEKA</b> .....	2	.35	2-.20	4-.25	Pkg.	.25
Large smoky with red blotch.	10	1.20	.80	.40	....	....
<b>IRAK</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Fine lavender gray. Sport of Bagdad.	10	.75	.40	.25	....	....
<b>JALNA</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Smoky of soft pleasing shades.	10	.75	.40	.25	....	....
<b>JEANIE</b> .....	2	.30	2-.20	3-.25	....	....
Tall light rose with white throat.	10	1.20	.80	.60	....	....
<b>JONQUIL</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Deepest clear yellow, opens 7-8 medium size blooms.	10	.75	.40	.25	....	....
<b>KILDONAN</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Ruffled orange salmon rose.	10	.75	.40	.25	....	....
<b>KING ARTHUR</b> .....	2	....	4-.25	7-.25	Pkg.	.20
Large early, ruffled mauve.	10	....	.50	.30	....	....
<b>KING LEAR</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Early tall large ruffled deep purple.	10	.75	.40	.25	....	....
<b>KING MIDAS</b> .....	2	.25	2-.20	4-.20	Pkg.	.25
Fine deep yellow, many open.	10	1.00	.80	.40	....	....
<b>KING OF HEARTS</b> .....No Discount	1	.25	.20	....	....	....
Huge light coral red to pink.	5	1.00	6-1.00	....	....	....
	12	2.20	1.85	....	....	....
<b>KING'S RANSOM</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Early ruffled salmon orange scarlet.	10	.75	.40	.25	....	....
<b>LADDIE</b> .....	3	.25	4-.25	8-.25	Pkg.	.25
Huge rose salmon.	10	.75	.50	.25	....	....
<b>LADY JANE</b> .....	1	.25	.20	2-.25	15	.25
Fine commercial and exhibition cream with yellow lip.	10	2.00	1.60	1.20	100	1.25

"Our glads were best ever last season. New kinds tried were all outstanding—**ALADDIN, HARVEST MOON, KING LEAR, LADDIE & REWI FALLU**. We find what you say about the different kinds to be accurate."

Allen Corwin, N. Y.

	PER	LARGE	MEDIUM	SMALL	BULBULETS PER	
<b>LANCASTER</b> .....	1	5.00	any size	....	1	.75
New exhibition purple.	....	....	....	....	3	2.00
<b>LANTANA</b> .....	1	2.00	1.25	.75	2	.25
Early orange and gold.	10	16.00	10.00	6.00	10	1.00
<b>LAVENDER AND GOLD</b> .....	1	.30	.20	2-.25	5	.25
Very early commercial decorative lavender with yellow throat, medium size.	10	2.40	1.60	1.00	10	.40
<b>LAVENDER QUEEN</b> .....	2	.25	3-.25	5-.25	Pkg.	.20
Tall midseason lavender. Nice.	10	1.00	.60	.40	....	....
<b>LAVENDER RUFFLES</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Very nice ruffled lavender. Early.	10	.75	.40	.25	....	....
<b>LA VENTIA</b> .....	1	.30	.20	2-.25	10	.25
Exhibition cream.	10	2.40	1.60	1.00	100	2.00
<b>LEADING LADY</b> ..... No Discount	1	1.00	.75	.40	....	.20
White sport of Picardy. Very nice.	10	8.00	6.00	3.20	....	1.60
<b>LEGEND</b> .....	1	.25	2-.30	2-.20	15	.25
Beautiful light salmon pink, white throat. Very beautiful.	10	2.00	1.20	.80	100	1.00
<b>LIDICE</b> .....	1	.25	2-.30	2-.25	15	.25
Tall clear ruffled cream.	10	1.60	1.20	.60	100	1.25
<b>LOVELINESS</b> ..... No Discount	2	....	.30	....	....	....
Miniature shrimp pink suffused with white.	....	....	....	....	....	....
<b>LUCIFER</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Exhibition orange.	10	.75	.40	.25	....	....
<b>MAGNOLIA</b> .....	2	.25	2-.20	3-.25	Pkg.	.20
Large light creamy rose.	10	1.00	.80	.50	....	....
<b>MAID OF ORLEANS</b> .....	3	.25	5-.25	....	....	....
The standard white for all flower uses.	10	.75	.40	....	....	....
<b>MALTA</b> .....	1	.75	.50	.30	2	.25
Huge tall rose, for exhibition or cut flowers.	10	6.00	4.00	2.40	10	1.00
<b>MARGARET BEATON</b> .....	2	.20	3-.25	6-.25	Pkg.	.25
Large white with orange scarlet blotch. Very popular.	10	.80	.60	.35	....	....
<b>MARGARET FULTON</b> .....	3	.25	5-.25	....	Pkg.	.20
Early light rose, nice commercial.	10	.75	.40	....	....	....
<b>MARGO</b> .....	1	.50	.30	....	....	....
Large early light pink. Will make a fine commercial.	10	4.00	2.40	....	....	....
<b>MARGUERITE</b> ..... No Discount	1	.25	2-.30	....	....	....
Large rose salmon.	10	2.00	1.30	....	....	....
<b>MARIMBA</b> .....	1	.60	.40	.25	6	.20
Very tall large light buff. Will give extra count in small and bulbules for possible slight mixture.	10	4.80	3.20	2.00	25	.60
<b>MARION PEARL</b> ..... No Discount	1	1.00	1.00	....	....	....
Large exhibition light salmon with white throat.	10	8.00	8.00	....	....	....
<b>MAXWELTON</b> ..... No Discount	1	.50	.30	.25	....	....
Very tall large soft rose. A very nice variety.	....	....	....	....	....	....
<b>MAYLING</b> .....	1	.60	.40	.25	3	.25
New ruffled flesh, tinted lavender. Exhibition type.	10	5.00	3.20	2.00	10	.75
<b>MAYTIME</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Early commercial pink.	10	.75	.40	.25	....	....
<b>MERMAID</b> .....	1	.35	.25	2-.25	10	.25
Tall strong light rose with cream white throat. Will give extra count in small and bulbules for possible slight mixture with Marimba.	10	2.80	2.00	1.00	100	2.00

"I sent for a small order last year and was very much pleased. **ALADDIN** and **AMULET** were wonderful and the free bulb was also a beauty. Everyone liked **VAGABOND PRINCE**."  
Mrs. Lehman, Ohio.

	PER	LARGE	MEDIUM	SMALL	BULBULETS PER	
<b>MILFORD</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Best light blue, tall, strong.	10	.75	.40	.25		....
<b>MINSTREL</b> .....	1	5.00	any size	....	1	1.00
Wonderful new giant lavender.						
(With each bulb the customer is entitled to buy up to 5 bulblets. Bbts. not sold without bulbs.)						
<b>MINUET</b> .....	3	.25	5-.25	....		....
The standard lavender for all purposes.	10	.75	.40	....		....
<b>MISS BLOOMINGTON</b> .....	....	....	5-.25	10-.25	Pkg.	.20
One of the best yellows. Early.....	10	....	.40	.25		....
<b>MISS NEW ZEALAND</b> .....	2	.25	3-.25	....		....
Huge salmon pink. Exhibition.	10	1.00	.60	....		....
<b>MISTY DAWN</b> .....No Discount	1	.30	.20	2-.20	10	.20
Tall strong nice colored smoky.	10	2.40	1.60	.80	100	1.50
<b>MOHAWK</b> .....	1	.50	.30	2-.25	10	.25
New dark red variety, a comer.	10	4.00	2.40	1.00	100	2.00
<b>MONEETA</b> .....	2	.35	2-.20	3-.25	25	.25
Exhibition soft yellow. Small scarlet blotch.	10	1.20	.80	.50	100	.75
<b>MOTHER KADEL</b> .....No Discount	1	.25	2-.35	3-.25	15	.25
Fine new yellow.	10	2.00	1.20	.60	100	1.25
<b>MOTHER MACHREE</b> .....	3	.25	5-.25	....		....
Old standard smoky. Originally \$100.00 per bulb.	10	.75	.40	....		....
<b>MRS. MARKS MEMORY</b> .....	1	1.50	1.00	.60	1	.20
Large very deep rose.						
<b>MRS. W. G. WADE</b> .....	2	.25	3-.25	6-.25	Pkg.	.20
Fine early ruffled yellow.	10	1.00	.60	.35		....
<b>MUSKOKA</b> .....	1	.25	.20	2-.25	15	.25
Early large smoky salmon.	10	2.00	1.60	1.00	100	1.25
<b>MYRNA</b> .....	2	.35	2-.20	....		....
Exhibition ruffled white. One of the very best.	10	1.20	.80	....		....
<b>NADIA</b> .....	2	.35	2-.20	3-.25	25	.25
Small salmon and yellow decorative. 7-8 open.	10	1.20	.80	.50		....
<b>OGARITA</b> .....	1	.50	.40	.25	10	.25
Very tall straight, large rose salmon with cream throat.	10	4.00	3.20	2.00	100	2.00
<b>OPHIR</b> .....	1	1.00	any size	....		....
New intensely ruffled yellow with red blotch.						
<b>PADRE</b> .....	1	.50	.40	.25		....
Large exhibition orange, up to 12 open.	10	4.00	3.20	2.00		....
<b>PALERMO</b> .....	1	.25	any size	....		....
New large ruffled orange.	10	2.00	any size	....		....
<b>PANDORA</b> .....	1	.25	.20	....		....
Soft geranium pink. Very nice.	10	2.00	1.60	....		....
<b>PATTY BERG</b> .....No Discount	2	....	.30	....		....
Tyrian rose suffused white. Miniature.						
<b>PAUL REVERE</b> .....	1	1.00	any size	....		....
New decorative rich rose red.						
<b>PAULA ANN</b> .....	1	.25	.20	2-.25	25	.25
Soft melting rose. Very pretty.	10	2.00	1.60	1.00	100	.80
<b>PENZANCE</b> .....	1	1.00	.60	.40		....
Unusual dark smoky. 8 open.						
<b>PHYLLIS MCQUISTON</b> .....	3	.25	5-.25	....	Pkg.	.20
Beautiful light rose.	10	.75	.40	....		....
<b>PICARDY</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Salmon, greatest variety in existence.	10	.75	.40	.25		....
<b>PILLAR OF FIRE</b> .....	1	2.00	1.50	....		....
Fine late dark blood red.						
<b>PINK PARAGON</b> .....No Discount	1	.35	.25	.20		....
Bright pure pink decorative. Best in its class.	10	3.00	2.00	1.60		....

"I have had better spikes from your bulbs than any others."

Maurice Firth, Mich.

	PER	LARGE	MEDIUM	SMALL	BULBLETS PER	
<b>PINK RADIANCE</b> .....No Discount	1	.25	2-.35	3-.25	15	.25
Pure light pink. A coming commercial.	10	2.00	1.20	.60	100	1.00
<b>PRELUDE</b> .....	2	.25	3-.25	6-.25	Pkg.	.25
Very nice early commercial rose.	10	.80	.50	.35		
<b>PRIMROSE PRINCESS</b> .....	3	.25	5-.25	....	Pkg.	.20
Early, large yellow.	10	.75	.40	....		
<b>PRUESSEN'S GLORIA</b> .....	1	2.50	2.00	1.50	1	.25
Tall red almost black.	10	20.00	16.00	12.00	10	2.00
<b>PURPLE BEAUTY</b> .....	2	.30	2-.20	3-.25	25	.25
Large round clear purple.	10	1.20	.80	.60	100	.80
<b>RANGOON</b> .....	1	2.00	1.50	1.00	2	.30
Very beautiful ruffled purple.	10	16.00	12.00	8.00	10	1.25
<b>RECADO</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Wonderful exhibition smoky. Touches of rose.	10	.75	.40	.25		
<b>RED CHARM</b> .....	1	.25	.20	2-.30	15	.25
Finest medium dark red.	10	2.00	1.60	1.20	100	1.25
<b>RED PLUSH</b> .....	1	2.00	1.50	1.00		
Huge early scarlet.	10	16.00	12.00	8.00		
<b>REGENT</b> .....	3	.25	5-.25	....		
Clear scarlet. One of the best.	10	.75	.40	....		
<b>REWI FALLU</b> .....			5-.25	10-.25	Pkg.	.20
Giant massive dark blood red.	10		.40	.25		
<b>ROCKET</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Fine commercial light red.	10	.75	.40	.25		
<b>ROSA VAN LIMA</b> .....			5-.25	10-.25	Pkg.	.20
Nice early commercial and exhibition light rose.	10		.40	.25		
<b>ROSE O'DAY</b> .....	1	3.00	2.00	1.00		
Fine new lavender rose. For exhibition and commercial.						
<b>ROSE RUFFLES</b> .....No Discount	1	.50	.30	.20	3	.25
Huge ruffled rose.	10	4.00	2.40	1.50	10	.50
<b>ROSY MORN</b> .....	2	.25	2-.20	3-.25		
Light coral rose.	10	1.00	.80	.50		
<b>SAHARA</b> .....	1	.25	2-.30	....		
Odd light russet or brown.	10	2.00	1.20	....		
<b>SALUTATION</b> .....	1	1.00	any size			
New early commercial pink.						
<b>SANDRA</b> .....	2	.20	3-.25	....	Pkg.	.20
Ruffled light pink with amber blotch.	10	.80	.60	....		
<b>SENSATION</b> .....	2	.30	2-.20	3-.25	Pkg.	.25
Very large tall ruffled salmon rose.	10	1.20	.80	.50		
<b>SHIRLEY TEMPLE</b> .....	3	.25	5-.25	....		
Large ruffled cream with slightly darker throat.	10	.75	.40	....		
<b>SILVER SWORD</b> .....	1	.25	.20	2-.25	15	.25
Fine exhibition white. Early.	10	2.00	1.60	1.20	100	1.25
<b>SIR GALAHAD</b> .....No Discount	1	.25	.20	....		
Creamy yellow with crimson blotch. Large	5	1.00	6-1.00	....		
and outstanding.	12	2.00	1.85	....		
<b>SO BIG</b> .....	3	.25	4-.25	....		
Large lavender pink with darker lines in throat.	10	.80	.60	....		
<b>SPOTLIGHT</b> .....	1	5.00	any size	....		
Wonderful new yellow with red blotch.						
<b>STARLET</b> .....	1	.50	any size	....		
New small flowered ruffled white.						
<b>STOPLIGHT</b> .....	1	.30	.20	2-.20	10	.30
Nice coming commercial red.	10	2.40	1.60	.80	100	2.00
<b>SUSAN</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Smoky with darker blotch.	10	.65	.40	.25		

"The bulbs I've gotten from you this year are fine. Thanks a lot for all the good extras."  
Kimball's Flowers, South Carolina.

	PER	LARGE	MEDIUM	SMALL	BULB PER	BLETS PER
<b>SUSANNAH</b> .....	1	2.50	1.50	1.00	1	.20
Beautiful ruffled pink with white throat.	10	.....	12.00	8.00	10	1.50
<b>SUSQUEHANNA</b> .....	1	.60	.40	.25	7	.25
Large peach buff with creamy throat. Fine.	10	5.00	3.50	2.00	100	3.00
<b>SYMPHONY</b> .....	2	.20	3-.25	.....	Pkg.	.20
Nice light pink, commercial.	10	.80	.60	.....	.....	.....
<b>TAKINA</b> .....	2	.20	3-.25	.....	Pkg.	.20
Very large purple	10	.80	.60	.....	.....	.....
<b>TECUMSEH</b> .....	1	.....	.....	.50	.....	.....
Heavily ruffled smoky with salmon shadings.	10	.....	.....	4.00	.....	.....
Exquisite.						
<b>THOS. E. WILSON</b> ..... No Discount	1	.....	2-.30	.....	.....	.....
Miniature, jasper red, creamy throat.						
<b>TITAN</b> .....	1	.50	.40	.35	.....	.....
Giant rose salmon.	10	4.00	3.50	3.00	.....	.....
<b>TOKEN</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Early commercial salmon, cream throat.	10	.75	.40	.25	.....	.....
<b>TREASURY GOLD</b> .....	1	.50	.30	.20	10	.30
Large golden salmon.	10	4.00	2.40	1.60	100	2.00
<b>TRYLON</b> .....	1	.75	.50	.30	5	.25
Very tall strong white, slight lines in the throat. Enormous plant.	10	6.00	4.00	2.40	100	4.00
<b>USONA</b> .....	1	.25	.20	.....	.....	.....
Fine smoky. Many blooms open.	10	2.00	1.60	.....	.....	.....
<b>VALEDICTORY</b> .....	1	3.00	any size	.....	1	.75
New ruffled light buff.						
<b>VAGABOND PRINCE</b> .....	3	.25	5-.25	10-.25	Pkg.	.20
Mahogany brown with flame blotch.	10	.75	.40	.25	.....	.....
<b>VALOR</b> .....	1	.30	.25	2-.25	15	.20
Deep salmon, cream throat. Good.	10	2.40	1.60	1.00	.....	.....
<b>VANGOLD</b> ..... No Discount	1	.50	.35	.....	.....	.....
Fine early large, deep yellow.	10	4.50	3.00	.....	.....	.....
<b>VASSAR</b> .....	1	.20	2-.30	3-.25	Pkg.	.25
Exquisite clear light orange.	10	1.60	1.20	.60	.....	.....
<b>VULCAN</b> .....	1	.75	.50	.30	5	.35
Fine new medium purple of a different shade.	10	6.00	4.00	2.40	10	.65
<b>WHITE CAMELLIA</b> .....	2	.30	2-.20	3-.25	Pkg.	.25
Fine snow white sport of Camellia.	10	1.20	.80	.50	.....	.....
<b>WHITE GOLD</b> ..... No Discount	1	.60	.40	.20	4	.25
Large cream with cream yellow throat.	10	4.80	3.20	1.60	20	1.00
<b>WHITE SATIN</b> ..... No Discount	1	.....	.25	.....	.....	.....
Miniature pure cream white.						
<b>WINGS OF SONG</b> .....	3	.25	5-.25	10-.25	Pkg.	.25
Large light rose with cream throat.	10	.75	.40	.25	.....	.....
<b>WINSTON</b> .....	1	.35	.25	2-.30	10	.25
Most beautiful ruffled cream.	10	2.80	2.00	1.20	100	2.00
<b>WINTER CARNIVAL</b> ..... No Discount	1	.....	.25	.....	.....	.....
Miniature cream with red throat.						
<b>ZUNI</b> .....	3	.25	5-.25	.....	.....	.....
Rich dark smoky	10	.75	.40	.....	.....	.....
<b>35217</b> .....	1	.30	.20	2-.25	Pkg.	.20
Beautiful ruffled white.	10	2.40	1.60	1.00	.....	.....

"SNOW WHITE proved to be the white I've been looking for. It did better for me than your catalog description. More blooms open at once. It lasted longer than most varieties when cut and opens perfectly in water down to the last bud. You really should give it four stars. **MERMAID, MARIMBA, CORONA** and **LADY JANE** all won me over completely. They are the nicest I've seen in their separate color classes."

"Please believe me your bulbs were very satisfactory."

Mrs. A. J. Winter, Okla.

"**LADY JANE** took three days of blistering hot weather and was as fresh as a daisy each morning."

L. E. Belding, Texas.

# WHOLESALE PRICES—NOT PREPAID

NOT LESS THAN 25 OF A SIZE AND VARIETY AT THE HUNDRED RATE; 250 OR MORE AT THE THOUSAND RATE.

IN BULBLETS, I AM NOT LISTING THEM BY THE THOUSAND THIS YEAR, BUT AS YOU WILL SEE BY THE HALF PINT AND QUART. BULBLETS WILL RUN AROUND 4000 TO THE QUART, ON THE AVERAGE, BUT WILL VARY SOMEWHAT ACCORDING TO THE VARIETY, AS SOME PRODUCE MUCH LARGER BULBLETS THAN OTHERS.

	PER	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	BULBLETS QUART	
ALADDIN.....	100	4.00	3.20	2.80	2.20	1.80	1.50	1/2 Pt.	1.00
	1000	36.00	30.00	26.00	.....	16.00	13.00	Qt.	3.50
ALGONQUIN.....	100	7.00	6.00	5.00	4.00	2.50	2.00	.....	.....
	1000	.....	48.00	40.00	32.00	20.00	16.00	.....	.....
AMERICAN COMMAN- DER.....	100	7.00	6.00	5.00	.....	.....	.....	.....	.....
AMRITA.....	100	7.00	6.00	5.00	4.00	3.00	2.00	1/2 Pt.	1.50
	1000	56.00	50.00	40.00	32.00	24.00	16.00	.....	.....
AMULET.....	100	4.00	3.20	2.50	2.00	1.50	1.20	1/2 Pt.	1.00
	1000	.....	25.00	20.00	16.00	12.00	10.00	Qt.	3.00
ANGELUS.....	100	4.00	3.20	2.50	.....	.....	.....	.....	.....
	1000	.....	25.00	20.00	.....	.....	.....	.....	.....
BARCAROLE.....	100	4.00	3.20	2.50	2.00	1.50	1.20	1/2 Pt.	2.00
	1000	.....	25.00	20.00	16.00	12.00	10.00	Qt.	7.00
BEACON.....	100	4.00	3.50	.....	.....	.....	.....	1/2 Pt.	1.00
	1000	32.00	28.00	.....	.....	.....	.....	Qt.	3.00
BELLA DONNA.....	100	.....	2.50	2.00	1.60	1.25	1.00	1/2 Pt.	.75
	1000	.....	.....	16.00	.....	10.00	8.00	Qt.	2.00
BERNECE.....	100	.....	2.50	2.00	1.60	1.25	1.00	1/2 Pt.	.75
	1000	.....	20.00	16.00	12.00	10.00	8.00	Qt.	2.00
BIT O' HEAVEN.....	100	.....	2.50	2.00	1.50	1.25	1.00	1/2 Pt.	.75
	1000	.....	.....	16.00	12.00	10.00	9.00	Qt.	2.00
BLACK OPAL.....	100	7.00	6.00	5.00	4.00	2.50	2.00	.....	.....
BLUE BEAUTY.....	100	4.00	3.00	2.50	2.00	.....	.....	.....	.....
BLUE WONDER.....	100	10.00	8.00	6.50	5.00	4.00	3.00	1/2 Pt.	2.50
CARILLON.....	100	6.50	5.00	4.50	3.50	.....	.....	.....	.....
	1000	50.00	42.00	35.00	30.00	.....	.....	.....	.....
COLOSSUS.....	100	.....	3.20	2.50	.....	.....	.....	1/2 Pt.	1.00
	1000	.....	25.00	20.00	.....	.....	.....	Qt.	3.00
CORAL GLOW.....	100	7.00	6.00	5.00	4.50	2.50	2.00	.....	.....
CORONA.....	100	15.00	13.00	11.00	9.00	8.00	7.00	1/2 Pt.	8.00
	1000	120.00	100.00	85.00	75.00	64.00	56.00	Qt.	30.00
DREAM O' BEAUTY.....	100	.....	3.00	2.50	2.00	1.50	1.20	1/2 Pt.	.75
	1000	.....	.....	.....	16.00	12.00	10.00	Qt.	2.00
EARLY ROSE.....	100	.....	.....	2.00	1.60	1.40	1.20	1/2 Pt.	.75
	1000	.....	.....	.....	.....	12.00	10.00	Qt.	2.00
ELIZABETH THE QUEEN.....	100	40.00	35.00	30.00	25.00	22.00	20.00	1000	30.00
FAIR ANGEL.....	100	45.00	40.00	35.00	30.00	24.00	20.00	1/2 Pt.	25.00
GLAMIS.....	100	20.00	17.00	15.00	13.00	11.00	10.00	.....	.....
IRAK.....	100	3.50	3.00	2.50	.....	1.50	1.20	1/2 Pt.	1.25
	1000	28.00	24.00	20.00	.....	12.00	10.00	Qt.	3.50
JALNA.....	100	3.50	3.00	2.50	2.00	1.50	1.20	1/2 Pt.	1.25
	1000	28.00	24.00	20.00	16.00	12.00	10.00	Qt.	3.50
JONQUIL.....	100	3.50	3.00	2.50	.....	1.50	1.20	1/2 Pt.	1.25
	1000	28.00	24.00	20.00	.....	12.00	10.00	Qt.	3.50
KILDONAN.....	100	4.00	3.20	2.80	2.20	1.80	1.50	1/2 Pt.	1.25
	1000	.....	29.00	24.00	20.00	15.00	12.00	Qt.	4.00
KING LEAR.....	100	4.00	3.20	2.80	2.20	1.80	1.50	1/2 Pt.	1.25
	1000	36.00	29.00	25.00	.....	16.00	12.00	Qt.	4.00
KING MIDAS.....	100	11.00	9.00	7.00	5.50	4.00	3.50	1/2 Pt.	4.00
KINGS RANSOM.....	100	4.00	3.20	2.80	2.20	1.80	1.50	1/2 Pt.	1.00
LADDIE.....	100	4.00	3.20	2.80	2.20	1.80	1.50	1/2 Pt.	1.00

									BULBULETS QUART	
	PER	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6			
LADY JANE.....	100	18.00	16.00	14.00	12.00	10.00	9.00	1/2 Pt.	10.00	
	1000	145.00	130.00	115.00	100.00	80.00	75.00	Qt.	30.00	
LAVENDER AND GOLD	100	....	20.00	16.00	13.00	11.00	9.00	1/2 Pt.	5.00	
LAVENDER RUFFLES...	100	4.00	3.20	2.80	2.20	1.80	1.50	1/2 Pt.	1.50	
	1000	36.00	28.00	25.00	20.00	16.00	12.00	Qt.	5.00	
LUCIFER.....	100	3.00	2.50	2.00	....	1.25	1.00	1/2 Pt.	.75	
	1000	24.00	20.00	16.00	....	10.00	9.00	Qt.	2.00	
MAGNOLIA.....	100	11.00	9.00	7.00	....	4.00	3.50	1/2 Pt.	3.00	
	1000	90.00	80.00	65.00	....	32.00	26.00	Qt.	10.00	
MAID OF ORLEANS....	100	4.00	3.50	2.50	....	....	....	....	....	
	1000	32.00	28.00	20.00	....	....	....	....	....	
MARGARET BEATON...	100	6.00	5.00	4.00	3.50	2.50	2.00	1/2 Pt.	3.50	
	1000	50.00	40.00	32.00	26.00	20.00	16.00	Qt.	12.00	
MARGARET FULTON...	100	3.00	2.50	2.00	1.50	....	....	....	....	
MAYTIME.....	100	....	2.50	2.00	....	1.25	1.00	....	....	
	1000	....	20.00	16.00	....	10.00	9.00	....	....	
MERMAID.....	100	24.00	20.00	16.00	12.00	10.00	8.00	....	....	
MILFORD.....	100	4.00	3.00	2.50	2.00	1.50	1.25	1/2 Pt.	.75	
	1000	....	24.00	20.00	16.00	12.00	10.00	Qt.	2.50	
MINUET.....	100	4.00	3.50	3.00	....	....	....	....	....	
	1000	32.00	28.00	24.00	....	....	....	....	....	
MISS BLOOMINGTON...	100	....	....	2.00	1.50	....	....	1/2 Pt.	.75	
	1000	....	....	16.00	12.00	....	....	Qt.	2.50	
MONEETA.....	100	12.00	10.00	8.00	6.00	5.00	4.00	1/2 Pt.	6.00	
MOHAWK.....	100	25.00	20.00	16.00	12.00	8.00	6.00	Qt.	25.00	
MOTHER KADEL.....	100	15.00	13.00	11.00	9.00	7.00	4.00	Qt.	25.00	
MOTHER MACHREE...	100	3.50	3.00	2.00	....	....	....	....	....	
MRS. W. G. WADE....	100	6.00	5.00	4.00	3.00	2.50	2.00	1/2 Pt.	2.00	
OGARITA.....	100	35.00	32.00	28.00	25.00	20.00	16.00	1/2 Pt.	15.00	
PALERMO.....	100	15.00	15.00	15.00	15.00	15.00	15.00	....	....	
PICARDY.....	100	4.00	3.50	....	....	....	....	1/2 Pt.	.75	
	1000	32.00	28.00	....	....	....	....	Qt.	2.00	
PRELUDE.....	100	7.00	6.00	5.00	4.00	3.00	2.50	....	....	
RECADO.....	100	4.00	3.20	2.80	2.20	1.80	1.50	1/2 Pt.	1.00	
	1000	35.00	30.00	25.00	20.00	16.00	13.00	Qt.	3.50	
RED CHARM.....	100	18.00	16.00	14.00	12.00	10.00	9.00	1/2 Pt.	12.00	
REWI FALLU.....	100	....	....	2.50	2.00	1.50	1.25	1/2 Pt.	.75	
	1000	....	....	....	....	....	10.00	Qt.	2.50	
ROCKET.....	100	4.00	3.20	....	2.00	1.60	1.25	1/2 Pt.	1.00	
	1000	32.00	26.00	....	16.00	12.00	10.00	Qt.	3.00	
ROSA VAN LIMA.....	100	....	....	....	2.00	1.60	1.25	1/2 Pt.	1.00	
	1000	....	....	....	....	12.00	10.00	Qt.	3.00	
ROSY MORN.....	100	10.00	8.00	6.00	5.00	4.00	3.00	....	....	
SENSATION.....	100	12.00	10.00	8.00	6.00	4.00	3.00	1/2 Pt.	5.00	
	1000	100.00	80.00	65.00	50.00	35.00	25.00	Qt.	18.00	
SO BIG.....	100	7.00	6.00	5.00	....	3.00	2.00	....	....	
SUSAN.....	100	3.00	2.50	2.00	1.50	1.20	1.00	1/2 Pt.	.75	
	1000	24.00	20.00	16.00	12.00	10.00	9.00	Qt.	2.00	
TOKEN.....	100	3.00	2.50	2.00	....	....	....	1/2 Pt.	.75	
	1000	24.00	20.00	16.00	....	....	....	Qt.	2.00	
VAGABOND PRINCE....	100	3.50	3.00	2.50	2.00	1.50	1.25	1/2 Pt.	.75	
	1000	....	....	20.00	16.00	12.00	10.00	Qt.	2.50	
VASSAR.....	100	15.00	13.00	11.00	9.00	7.00	5.00	Pt.	5.00	
WHITE CAMELLIA....	100	10.00	8.00	7.00	5.00	4.00	3.00	1/2 Pt.	4.00	
WHITE GOLD.....	100	35.00	30.00	25.00	20.00	15.00	10.00	1000	40.00	
WINGS OF SONG.....	100	....	....	....	2.00	1.50	1.25	1/2 Pt.	1.00	
	1000	....	....	....	16.00	12.00	10.00	Qt.	3.00	

"My ELIZABETH THE QUEEN has bloomed and I must say it is simply gorgeous."

E. J. Wright, Mo.



## No. 11. 50 cent Long Season Specials

To have blooms of a certain variety over a long period I want to especially recommend the following collections. These consist of various sizes of bulbs of each variety. There are usually two or more large bulbs, some medium and some small. If you are not in the habit of buying medium or small bulbs you will be amazed at the fine blooms you will get from these. And if there is a particular variety that you especially like you can have blooms of this variety over a much longer period than you could if you planted all one size.

I can't give you the exact number of bulbs that you will receive in each lot because the varieties vary somewhat in price and I have a much larger stock of some kinds than of others but you may be assured that you will get big value. **Leave it to me.** We put in more medium and small than large bulbs.

**Remember each 50 cent special is only one variety and not an assortment of several varieties or of all of them.** Each special consists of various sizes of just **one variety**. Select as many as you wish. But remember they are 50 cents for each one.

Any **five** lots for **\$2.25**. Any **ten** lots for **\$4.50** or any **fifteen** for **\$6.25**. In addition to this if you buy several lots I will put in something good for you to try out.

ALADDIN  
ALGONQUIN  
AMRITA  
AMULET  
BARCAROLE  
BEACON  
BELLA DONNA  
BERNECE  
BIT O' HEAVEN  
BLACK OPAL  
BLUE WONDER  
BONNIE BRIAN  
CARILLON  
COLOSSUS  
CORAL GLOW  
CORONA  
DREAM O' BEAUTY  
EARLY ROSE  
ETHEL CAVE COLE  
FLAGSHIP

HINDENBERG'S MEMORY  
IEKA  
IRAK  
JALNA  
JONQUIL  
KILDONAN  
KING LEAR  
KING MIDAS  
KING'S RANSOM  
LADDIE  
LADY JANE  
LIDICE  
LUCIFER  
MAGNOLIA  
MAID OF ORLEANS  
MARGARET BEATON  
MAYTIME  
MILFORD  
MISS BLOOMINGTON  
MONEETA

MUSKOKA  
NADIA  
PANDORA  
PAULA ANN  
PHYLLIS MCQUISTON  
PICARDY  
PRELUDE  
PURPLE BEAUTY  
RECADO  
RED CHARM  
ROCKET  
ROSY MORN  
SENSATION  
SO BIG  
SUSAN  
VASSAR  
WHITE CAMELLIA  
WINGS OF SONG  
MRS. W. G. WADE  
35217 WHITE

## No. 12. Dollar Assortments

Here is another lot similar to the previous one but **each set** of Assorted Bulbs of a kind is **\$1.00**. Any **five** for **\$4.75** or **ten** for **\$9.00**.

Just leave it to me to satisfy you on any of these lots of assorted size bulbs in the last two offers. If you want some bulblets and less bulbs just say so and I can fix them up that way.

BOLERO  
BROWNETTE  
CORDELIA  
ELIZABETH THE QUEEN  
FAIR ANGEL

GLAMIS  
LAVENDER AND GOLD  
MARGO  
MARIMBA  
MAYLING

MERMAID  
OGARITA  
SILVER SWORD  
SUSQUEHANNA  
WINSTON

---

## Special Collections and Sets

The following 5 collections are just the thing for those who don't care to keep the names of the varieties separate, but do want a nice garden of glads. I sell thousands of these collections every year and have a great many fine reports on them. If these bulbs were sold separately under name they would cost several times the price asked as collections.

**No. 1. UNLABELED COLLECTION.** 100 assorted large bulbs (1¼ inch up) in at least 40 varieties in about every shade in gladiolus. I have sold this collection for years and have thousands of very well pleased customers. **I positively guarantee there is not a better collection sold by any grower in the country for anywhere near the price.** I get many repeat orders every year from well pleased customers. 100 for \$4.00; 50 for \$2.00; 25 for \$1.25, all prepaid. With each 100 bulbs of this collection I will put in **FREE 1 large Marimba bulb.** This is a very unusual and beautiful variety.

**No. 1a. SAME COLLECTION IN MEDIUM SIZE BULBS.** 100 bulbs for \$2.50; 50 for \$1.35. With 100 bulbs will give 1 Medium Marimba.

**No. 1b. THE SAME COLLECTION IN SMALL BULBS.** 100 bulbs for \$1.25. These may not all bloom the first year, but most of them should and all should make nice large bulbs for the next year.

**No. 2. UNLABELED COLLECTION.** 100 assorted as above containing 45 varieties and including many of the newer and higher priced ones. A wonderful collection at a moderate price. 100 for \$6.00; 50 for \$3.00; 25 for \$1.25.

**No. 3. UNLABELED COLLECTION DE LUXE.** 50 or more varieties, many of them being exhibition sorts and worth several times the price asked. Real aristocrats in gladiolus. Nothing better to be had in an unlabeled collection. 100 for \$10.00; 50 for \$5.00; 25 for \$2.50.

---

**NONE OF THE ABOVE COLLECTIONS ARE LABELED AS TO VARIETIES.** Don't ask us to give you the names of the varieties in the collections as we positively do not do it at these prices. If you want them labeled, buy them under name. I guarantee the collections to be the best you can buy for the price.

---

**No. 4. PALMER COLLECTION.** 1 large bulb each of **BALLAD, CONVOY, MALTA, MARIMBA, and TRYLON.** Value \$3.45 for \$2.75.

**No. 5. PALMER COLLECTION.** 1 large bulb each of **CORONA, MERMAID, MUSKOKA, WINSTON and GLAMIS.** Value \$1.45 for \$1.15.

**No. 6. PALMER COLLECTION.** 1 large bulb each of **BENISON, BURMA, COMMANDO, LANTANA and RANGOON.** Value \$12.00 for \$8.50.

**No. 6a. COLLECTION.** 1 medium bulb of the varieties in No. 6. Value \$7.75 for \$6.25.

**No. 7. COLLECTION.** 1 large bulb each of **BARBARA JANE, BOLERO, ELIZABETH THE QUEEN, FAIR ANGEL, MARGO, MAYLING, OGARITA, SUSQUEHANNA and VULCAN.** Value \$4.95 for \$4.00.

**No. 8. COLLECTION.** 1 large bulb each of **FLAGSHIP, LADY JANE, LAVENDER AND GOLD, LIDICE, PANDORA, PAULA ANN, RED CHARM, SILVER SWORD, VALOR and VASSAR.** Value \$2.50 for \$2.00.

**No. 9. COLLECTION.** 1 large bulb each of **ATHLONE, CAPISTRANO, DISCOVERY, DR. WHITELEY, FORT TI and RED PLUSH.** Value \$9.50 for \$7.50.

**No. 9a. COLLECTION.** 1 medium bulb each of varieties in No. 9 collection. Value \$6.85 for \$5.50.

**No. 10. SALBACH COLLECTION.** 2 large bulbs of **CALIFORNIA** and one each of **HELEN OF TROY, KING OF HEARTS and SIR GALAHAD** for \$1.00.

## NAPHTHALENE FLAKES

If you are situated so that it is not convenient to disinfect your bulbs I would by all means use Naphthalene Flakes, especially if there was the least possibility of there being any thrips in your planting last season. However, Naphthalene should be used early and not after the root nodules have begun to swell. Just leave it on about a month and keep the bulbs fairly warm during that time then shake it off. PRICE—PACKAGE of nearly 2 lbs. **65c prepaid.** (This is enough for 2,000 bulbs or so.)

---

"I find your bulbs the nicest and furthermore I like your grading. When you say No. 1 that is what they are. I have found other dealers sending what you call No. 3 as 1st size."

M. Idse, Iowa.

"ANGELUS always does well, better than usual this year. CAMELLIA a little pinker than usual, less sunny weather I guess, but splendid spikes, and extra splendid keeper."

R. P. Loomis, Wash.

"Rec'd. my shipment of Gladiolus bulbs from you the other day in fine shape. And to say I am highly pleased with them is putting it mildly. Your bulbs are certainly the very 'Tops' and thanks so much for the extras and the 'overcounts.' Your bulbs and excellent treatment of your orders has made a 'Glad' friend out of me."

Ernest J. Wagner, Ill.

# Regular List

**Alsace** ★★★½ (BENEDICT) (Large Dec.) (Mid-season) Buff apricot, triangular, ruffled, needlepoint blooms opening 7 5½-6 inch flowers on a spike of 17-20 buds. Heavy foliage and strong grower, makes a 5 foot plant. Sure is nice.

**American Commander** ★★★★★ (NEW) (Large Dec.) (Mid-season) Clear blood red. Opens 6 to 7 large plain petaled blooms on a long head of about 20 buds. Tall, strong, straight and vigorous. Opens well in water and about the best cut flower red of medium shade. Supply is limited this year.

**Athlone** ★★★★★ (B. PALMER) (Med. For.) (Early mid-season) Buds are pinkish, opening to clear light buff. Blooms are round, 4 to 5 inches in diameter and arranged in ideal formal style. Always straight and grows to 4½ feet or taller. Stands sun well opening up to 11 or 12 in the field. Top blooms are nearly as large as the bottom ones. This last season at the Metropolitan Show in New York, William M. Anderson won for best spike in the show with a magnificent spike of Athlone. Supply is limited this year.

**Avalon** ★★★★★ (MARSHALL) (Medium For.) (Mid-season) Beautiful bright rosy pink with cream throat. 8 to 10 or more medium size nicely ruffled blooms open on a long head. Tall strong grower. A beautiful variety that is increasing in popularity. My own stock of this got some Picardy mixed with it so I am furnishing stock from the originator.

**Barbara** Withdrawing from sale this year to increase stock.

**Barbara Jane** Withdrawing from sale this year to increase stock.

**Bella Donna** ★★★★★ (PFITZER) (Medium Dec.) Light blue with darker blotch. About the best early commercial light blue.

**Bernece** ★★★★★ (GRAY) (Medium Dec.) (Very early) Deep golden yellow flaked with orange, giving it the appearance of bronze. 5 medium large, ruffled blooms open on a medium height plant. A fine early decorative variety and growing more popular every year. Makes up fine in floral work. Had calls for this this year from the cut flower market. Mr. Gray the originator from whom I bought the original stock years ago has just ordered some from me saying he has never found anything to take its place.

**Big Top** (RICH) (Large Dec.) (Mid-season) Light pink with small carmine feather in throat. Tall straight grower with a flower head up to 40 inches. Blooms 6½-8 inches across with up to 7 open, on a spike of 20 to 22 buds.

I have not grown this myself but other growers tell me that it is about the largest variety grown and makes Miss New Zealand look small. I saw this variety this past season for the first time and found it very very good. I thought the color was nice as well as being very large.

**Bit o' Heaven** ★★★★★ (CROW) (Med. Dec.) (Mid-season) Very nice orange with yellow throat. Opens 9-12 medium sized blooms on a tall, straight plant. One of the best commercial oranges. Was especially good this past season and a good seller in the cut flower market.

---

"WINSTON is a winner. The first bloom I saw made me gasp 'Oh Boy,' with the well known bated breath. GLAMIS is definitely a glamor Miss. Had I seen this before I saw KILDONAN, it would have been GLAMIS all the way for me. CORONA, M. BEATON, SENSATION and ALADDIN, these call out all the adjectives in the book. CORONA stops more people here than any other. ALADDIN by itself in a bouquet makes a smash hit."

—Mrs. E. H. Kitson, Mass.

"Just wanted to tell you that my gladiolus were never more beautiful than this year, although your bulbs have always produced beautiful flowers. **SENSATION** was indeed a sensation as were many others."  
—Miss Evelyn Payne, Vt.

**Black Opal** ★★★★★ (ERREY) (Med. For.) (Mid-season) Dark glistering red. Opens up to 10 medium large well placed blooms on a tall spike. Most popular real dark red. Good propagator and an all around fine variety.

**Bleeding Heart** ★★★★★ (BROWN) (Med. For.) (Mid-season) White tinted light pink with large scarlet blotch. Very attractive variety that I have been getting calls for this past season. It seems that blotched varieties are becoming more popular than a few years ago. This opens up to 10 at a time. One of the best.

**Blessed Damosel** New introduction. See page 16.

**Blue Admiral** ★★★★★ (CHRIST) (Med. Dec.) (Mid-season) Medium dark blue. Opens 5 to 6 at a time. Medium, tall, straight stem. Not a fast propagator and so always scarce but always in big demand. About the best dark blue I know of.

**Blue Beauty** ★★★★★ (PFITZER) (Large Dec.) (Early) Medium blue shading darker toward the edges. Large, wide open blooms, tall, strong grower. Best medium blue on the market. Makes a grand spike. Stock is always scarce as it is rather a slow propagator.

**Blue Wonder** ★★★★★½ (BOTH) (Med. For.) (Mid-season) A fine light blue that is grand for exhibition and home garden. But for its tendency to sometimes crook somewhat it would be a 4 star variety. However, it doesn't crook very badly with me. If you want an exhibition blue this is the one to get.

**Bolero** ★★★★★ (LEFFINGWELL) (Large Dec.) (Mid-season) Smoky orange with dark red blotch. Opens 7 to 8 blooms which are ruffled, fluted, needlepoint of very heavy texture and altogether most unusual and beautiful. Attracts attention everywhere. Something different.

**Bonnie Brian** ★★★★★½ (STOCKTON) (Large Dec.) (Mid-season) Bright coppery pink with vivid scarlet throat markings. 6-8 well placed, somewhat ruffled 5 inch blooms open on an 18 bud spike. Tall, strong, husky grower and producer of many large bulblets, which germinate well. A poor picture on page 6.

Has received a number of awards in Canada and England. A coming commercial.

**Brightside** ★★★★★½ (PRESTGARD) (Med. Dec.) (Very early) Yellow shading to deep orange. 4-6 medium size blooms open on a tall, straight stem. For those who can appreciate beauty in medium size, this is just the thing. Fine for floral work, table and other decorations.

**Brownette** ★★★ (PERRY) (Med. Dec.) (Mid-season) Light brownish with slightly darker diffused Picardy feather. The nearest to brown of any kind. 5-6 medium size, well placed blooms on a medium height spike with 18-20 total buds. A sort of eggshell texture. Good propagator and grower.

**California** ★★★★★ (SALBACH) (Large Dec.) (Mid-season) Immense deep geranium pink. A self color except for slightly deeper color in the throat. Good substance and slightly ruffled blooms, which sometimes reach 7 inches or more in diameter. Strong, vigorous plant with 6-8 blooms open. Large but not coarse. Patented, so increase can not be sold.

"CORONA is everything you claim it to be and more. It is good for both early and late plantings."  
—R. L. Bishop, Georgia.

"Everyone who saw the **MERMAID** thought it the most beautiful glad they had ever seen. The **KILDONAN** was the most perfect glad we have ever grown."

—E. B. Marchant, Mo.

---

**Candy Heart** ★★★½ (SALBACH) (Large Dec.) (Mid-season) Sort of clear flesh pink with large blotch of light carmine. 5-6 large blooms open. A beautiful variety and one of my favorites.

**Capistrano** ★★★½ (HATCH) (Large Dec.) (Mid-season) Orange shading through deep yellow to a most gorgeous golden throat. Long narrow pointed petals, heavily ruffled. Often has extra petals. Opens 5 to 6 large blooms at a time on a long head. Very beautiful but stock very limited this year. Wm. Harris, a well known grower of Canada liked this very much and has ordered more.

**Caribou** ★★★½ (KERR) (Large For.) (Mid-season) White with a purplish feather. Opens 8 to 10 large well placed blooms on a head of about 20 buds. Tall straight willowy spike. Fine exhibition and commercial variety. Has won many prizes at the shows and rates very high in the Canadian Symposium. Not much stock this year.

**Centennial** ★★★½ (FISCHER) (Large Dec.) (Mid-season) Beautiful clear scarlet. Opens 5-6 very large, round, wide open blooms at a time on a long flower head. Petals are fluted and rolled back, very distinctive. Color is soft, warm glowing scarlet. Has won top awards at several shows and looks like a real comer in the scarlet class.

**Chamouny** ★★★½ (BAERMAN) (Med. Dec.) (Mid-season) Light cerise rose with silver line on the edge of petals. Opens 10-12 at a time on a long head. Tall, slender plant. A very fine variety that will become a fine commercial and also valuable for exhibition. And one that you will surely want in your home garden. One grower who probably has more stock than anyone else is using it as a cut flower variety and it is doing fine.

**Chief Multnomah** ★★★½ (ELLIS) (Large Dec.) (Mid-season) Large, tall, strong growing plant. A rich dark smoky with dark red blotch with several open. One of the best and richest colored smokies.

**Colossus** ★★★½ (MITSCH) (Large Dec.) (Early) Early, very large light salmon pink with small red feather on cream ground. This is very good as a commercial variety and fine for the home garden. Can be grown extremely large.

**Connecticut Yankee** New introduction. See page 17.

**Coral Glow** ★★★½ (ELLIS) (Large Dec.) (Mid-season) Beautiful clear light reddish orange. Tall, strong grower and good propagator. Its one fault is that sometimes the flower head is rather short. Beautiful and distinctive.

**Creve Coeur** ★★★½ (YOUNG) (Com.) Rather late burnt orange with throat blotch of deep red tipped with creamy yellow. Several medium large blooms on an always tall straight stem. An unique and attractive color. Think you will like it.

**Crinkle Cream** ★★★½ (ELLIS) (Large Dec.) (Mid-season) Very large ruffled clear light yellow. Tall straight stem with several well arranged blooms open. Can be very fine.

---

"The three bulbs of **ELIZABETH THE QUEEN** you so kindly gave me were absolutely beyond words."

—Maurice Firth, Birmingham.

"Your stock was fine and while the spring was very late and the ground not plowed until June 1st everything developed fine."

—Lloyd Tenny, N. Y.

"I was well pleased with the ones I had from you this summer as I had some beautiful blooms. **CORONA**, **MYRNA** and **WINSTON** were especially outstanding and the blooms lasted so well indoors."

—Mrs. T. W. Everts, Iowa.

**Damaris** ★★★½ (BEATRICE L. PALMER) (Med. For.) (Mid-season) Clear purplish red or burgundy. Opens 9–10 medium large blooms with most of the remaining buds showing color. Tall, straight plant. This seems to grow better every year.

**Diane** ★★★½ (KREUGER) (Large Dec.) (Late) Beautiful salmon orange with large cream throat. 6–7 large blooms open on a tall, straight, healthy plant. Good grower. One of the best late varieties.

**Discovery** ★★★½ (BAERMAN) (Large Dec.) (Mid-season) Very tall, heavily ruffled, light yellow, sometimes flushed pink with a small bright red star in the throat. Opens 5 to 6 six-inch blooms. Tall, straight stem. Very beautiful. Picture on page 18 is from a small bulb but shows something of the character of the variety.

**Dolores** ★★★★ (VASATURO) (Small Dec.) (Very early) Pink with white throat. Beautiful color and form. Blooms are 2½ inches in diameter with 5 open and a total of 10 or 12 buds. One of the really beautiful varieties of the small type. Has won a number of awards.

**Dream o' Beauty** ★★★ (ZIMMER) (Large Dec.) (Mid-season) Large rose red. Good and popular color with two rows of blooms which are sometimes too far apart. One of the most popular commercial varieties. I never have enough.

**Dr. Whiteley** ★★★★ (RILEY) (Large Dec.) (Mid-season) Clear yellowish apricot with golden throat. Opens 7 large well placed blooms. Tall, straight plant and good propagator. This will make a fine commercial and exhibition variety. One of the real coming varieties.

**Dunkirk** Withdrawn for this year to increase stock.

**Early Rose** ★★★½ (JACK) (Med. Dec.) (Early) (Medium rose shading to darker blotch. Very popular color, both for the home garden and cut flower use. One of the favorites in our florist shop. Different and one that you should have either for the home garden or commercial use. The public seems to be just learning about this variety as the demand this season has been very heavy. Have had to refuse very large wholesale orders.

**Edith Grace** ★★★½ (HARDER) (Med. Dec.) (Late mid-season) White, with wine red feathery blotch. Opens 7–8 well placed blooms at a time, with several more buds showing color. Size from 4 to 4¾ inches with a long head of up to 26 buds. 4½ to 5 feet tall, strong, straight stem and healthy dark green foliage. Good propagator. Has won many prizes at the shows and is a good cut flower variety.

**Elizabeth the Queen** ★★★ (WHITE) (Large Dec.) (Mid-season) Beautiful clear mauve with darker lines in the throat. Large, beautifully ruffled, fine form, with 7 to 8 large blooms open. The most distinctive and beautiful lavender. Has been one of the big sellers since its introduction. Valuable in hybridizing as it has produced some very fine seedlings.

Though sometimes this variety is a little short others tell me they have had no trouble with it whatever and have had it up to nearly 5 feet tall. This is one variety that you surely want to grow.

"The extra one of **CORONA** you sent me was one of the most beautiful glads I have seen. It did so well and grew so straight that it was just about perfect."

—R. B. Moran, Pa.

"CORONA is one of the finest of the Palmer originations. To me it is equal to PICARDY, even surpassing it in some ways. The flowers will hold up 4 days in an ordinary cellar which is a record few glads have."  
—I. L. Barnum, Pa.

---

**Ethel Cave-Cole** ★★★½ (CAVE) (Large For.) (Early) Pure light pink sometimes flaked. Strong husky grower and makes a big spike with 9 to 10 large well placed blooms open on a long head. Fine cut flower sort. Makes a grand exhibition spike.

**Fair Angel** ★★★★★ (HATCH) (Large For.) (Early mid-season) Cream white shading deeper cream in the throat. Opens up to 8 large round somewhat ruffled 6 inch blooms at a time with several more showing color. 4 to 4½ feet tall. A very fine variety either for exhibition or for cut flowers. It has won numerous prizes including award for the finest spike in the show. You surely should try Fair Angel.

**Flagship** ★★★½ (BUTT) (Large For.) (Mid-season) Light red with whitish throat markings and penciled blue 10-12 large, well placed blooms open on good height plant. Not so clean a color as I like but makes a huge impressive spike of bloom. Has taken a lot of prizes and I believe will be popular, especially with those who like the big formal spikes.

**Fort Ti** ★★★½ (WEBSTER) (Large Dec.) (Mid-season) Clear light pink. Sometimes lightly flecked around the edge. The flecking in this variety seems to brighten it up instead of spoiling it as flecking usually does on a pink variety. Opens 6 to 8 on a tall spike. Very tall strong grower. Opens perfect in water retaining its color and most of its size to the very tip. A really imposing variety.

**Golden State** ★★★★★ (WHEELER) (Exh) A clear rich yellow with florets as large as Picardy, perfectly placed in double row formation. Always tall straight grower. Opens 10 to 13 at a time with up to 26 buds. I have not grown this variety myself nor ever seen it but have heard a lot about it from other growers who have seen it at the shows. In 1943 it won Grand Championship at the Milwaukee Show and 1st in the 3 spike class at the Milwaukee Journal Harvest Festival. I understand that it will beat any other yellow on the show table. The originator says it will make a fine commercial also.

**Harvest Moon** ★★★½ (JACK) (Large Dec.) (Mid-season) Large clear medium yellow, shading somewhat deeper toward the center. Tall, straight spike with 8-10 blooms open on a spike of 20 or more buds. Placement not always good but one of the best all around yellows.

**Helen of Troy** ★★★★★ (SALBACH) (Large Dec.) (Mid-season) Beautiful blend of apricot and pink with smoky brown feathery blotch, edged scarlet. 6-8 immense blooms open with a total of about 20 buds. Beautiful color and can be grown very large. Has been grown 8 inches in diameter. Patented, so increase can not be sold.

**Heritage** ★★★½ (RISTOW) (Large For.) (Mid-season) Nice pure pink shading lighter in upper throat with white throat and midribs. Opens 10 large blooms and makes a very impressive spike. Sometimes crooks in hot weather but is fine in the fall.

**High Finance** ★★★★★ (WILSON) (Large For.) (Late mid-season) A smoky light orange gray with cream throat. Opens up to 9 large lightly ruffled blooms on a very long head of about 21 buds. Grows up to 6 feet or more tall. A grand exhibition variety and one that will take in the cut flower market and also one of the best for the home garden. A beautiful smoky.

---

"I bought some of the NO. 3 COLLECTION last year and was well pleased."  
—Arthur Martin, New York.

"I grow for flowers only but I find it pays to invest in these fine ones even if you do not make anything on them for a year or so. They give you a lot of prestige with the florists."  
—I. L. Barnum, Pa.

---

**Hindenburg's Memory** ★★★½ (PFITZER) (Large Dec.) (Mid-season) Medium red. A little lighter than Commander Koehl, and I think a more pleasing color. Makes a fine spike of bloom.

**Ieka** ★★★½ (TUTTLE) (Large Dec.) (Early) Distinctive smoky gray shading wine red. Large diffused scarlet blotch in center. 6-8 large blooms open on a tall spike. A distinctive and fine smoky.

**Irak** ★★★★★ (Large Dec.) (Late) A clear gray color sport of Bagdad and I think more valuable than its parent. Identical with Bagdad except in color tho possibly a little stronger grower. Very beautiful when used with yellow or other contrasting shades.

**Jeanie** ★★★★★ (PRUITT) (Large Dec.) (Mid-season) Clear rich pink with white mid-ribs and creamy yellow throat. 4-6 very large beautiful blooms open. Very tall, strong growing plant. One of the strongest growers from bulbets that I had in my garden last year. A beautiful variety that I am sure you will like.

**Kildonan** ★★★½ (ALMEY) (Med. For.) (Mid-season) Orange yellow salmon rose with yellow throat. 8 or more perfectly placed, beautifully ruffled blooms on a spike of 18 to 20 buds. Good keeper, opening well and retaining the color to the tip, a feature in which most ruffled varieties fail. Good, tall, strong grower and a heavy propagator. Has won a number of top prizes at the shows, including Awards of Merits and Grand Championships.

**King Arthur** ★★★½ (ARENUS) (Large Dec.) (Early) Immense heavily ruffled lavender or mauve. Entirely different shade from any other variety and very beautiful. Opens 4-5 at a time. Fine flower for local florist use but not a shipping variety. Very popular.

**King Midas** ★★★½ (HERRIDGE) (Med. Dec.) (Mid-season). Deep yellow with small red blotch in the throat. Opens 7-8 and sometimes up to 10 or more medium sized blooms on a medium to tall, straight spike. A good show variety and becoming popular. Petals are somewhat rolled and fluted.

**King of Hearts** ★★★½ (SALBACH) (Large Dec.) (Mid-season) Light coral red with a light carmine red spot in the throat. Huge blooms often reaching 8 inches in diameter on a long flower head. Is vigorous and tall but with me the stem is inclined to be weak. Have not heard any other growers mention this. The originator has many fine reports on this variety. Patented, so increase cannot be sold.

**Kings Ransom** ★★★½ (ALMEY) (Large Dec.) (Very early) Peach red blending to apricot salmon in the throat. A bright color and becoming increasingly popular as a cut flower. Have had many calls for this this past season.

**Laddie** ★★★★★ (HAROLD WILSON) (Large Dec.) (Mid-season) Light pink. A more rosy shade than Picardy. 7 to 10 very large wide open somewhat ruffled blooms. Tall, straight plant with long flower head. A fine variety which some growers say they can grow better than Picardy. It is larger and always straight and a fine appearing plant. For the shipping cut flower trade the large buds stand out and make a fine appearing spike. I like it very much.

---

"I had lots of beautiful blossoms from the bulbs I got from you in the spring, as I always do from your bulbs."  
—Mrs. Grace Longino, Texas.



"Thank you for the extras you sent me last Feb. They came out beautifully, especially **CORONA**, **MERMAID** and **RED CHARM**. **MARGARET BEATON** and **FLAGSHIP** were so unusual."  
—Miss Helen Kohler, Calif.

**Lady Jane** ★★★★★ (LAKE) (Large For.) (Mid-season) Clear cream with yellow lip petals which gives the flower the appearance of yellow. In fact the wholesale florists in New York call it yellow and like it very much. Opens 6 to 8 large slightly ruffled blooms at once. Blooms always well placed and of fine texture. One of the best cut flower varieties. The buds stand out by themselves and give the spike a grand appearance when we are shipping to the big markets. One of the very best and one that will become a very popular cut flower and exhibition variety.

**Lavender and Gold** ★★★★★ (BAERMAN) (Medium Dec.) (Very early) Fresh clean light lavender blending to a pure light yellow throat. Opens 5 four inch blooms on a tall slender stem. Blooms are gracefully arranged and with a fine color and slender wire stem makes a very fine appearance. Some of the leading florists in Boston have given it their approval as a coming cut flower variety. Don't get this variety if you are looking only for the big stuff but if you want the beautiful dainty kind this is it.

**Lavender Queen** ★★★★★½ (ARENIUS) (Med. Dec.) (Mid-season) Deep violet lavender. Usually clear but sometimes flecked a little. Tall straight plant with 6-8 medium sized blooms open. The originator's best lavender and a good one.

**Lavender Ruffles** (WILSON) (Med. Dec.) (Early, 69 days) Pinkish lavender of a beautiful clear, clean shade, somewhat ruffled. Opens several well arranged blooms on a medium height spike. This is a seedling of Minuet and I like it better. Its fine clean-cut appearance and earliness should make this a very popular variety. Has won many top awards at many shows. Think this variety has a future. Fine propagator.

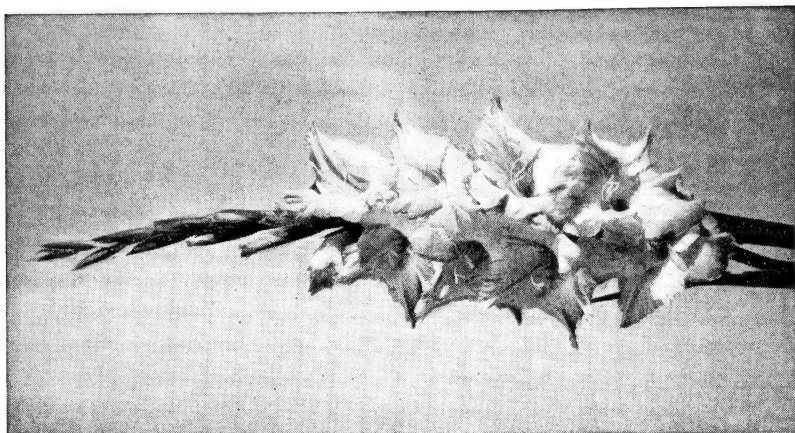
**La Ventia** (PRONOUNCED LA VENSIA) ★★★★★½ (LUMSDEN) (Large Dec.) (Mid-season) Cream with deeper cream throat. Buds rather greenish. Opens 10-12 large nicely ruffled blooms on a long head. Plant often reaches 6 feet in height. Should make a fine commercial and one of the best exhibition varieties.

**Leading Lady** ★★★★★ (JOHNSTON) (Large Dec.) (Mid-season) A white sport of Picardy which is a duplicate of Picardy except for the color which is a cream white with a canary yellow throat. Grows very tall like Picardy and in as much as we are rather short of a first class white it looks to me as if this was going to be the coming commercial white variety. Have been hearing a lot about this and getting a lot of inquiries. I believe it will push some of the other whites off the market.

**Legend** ★★★★★ (FISCHER) (Large Dec.) (Mid-season) Light pure pink blending to a rich ivory white throat. Several large wide open blooms open on a tall straight spike. A very beautiful variety and one that you will surely want. I never grew this till this past season but found it one of the very best.

**Lucifer** ★★★★★½ (ERREY) (Medium For.) (Mid-season) Burnt orange with dark crimson blotch. An unusual color. Long spike with 8-10 well placed blooms open. Good exhibition variety and one of my customers who sells blooms says she couldn't get enough of them to supply the demand.

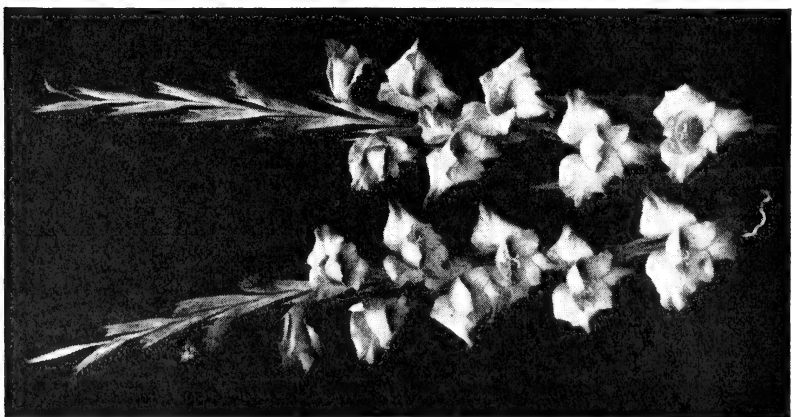
"**CORONA** and **SENSATION** were truly the outstanding glads of the season and among the very finest glads ever grown in my garden. **FORT TI** and **SUSQUEHANNA** were also the tops with only one spike of each to view. **DISCOVERY** was also very nice. Mother was very enthusiastic about **LEADING LADY** and especially **FAIR ANGEL**."  
—M. C. Labrum, Va.



*Glamis*



*Susquehanna*



*Nadia*

"I had LANTANA and BENISON bloom very nicely from bulbets which you sent to me and they were very thrilling and beautiful. I liked them immensely."

—E. L. Vennard, Iowa.

---

**Maid of Orleans** ★★★★★ (PFITZER) (Large Dec.) (Early, mid-season) Milk white with creamy throat. Tall, straight plant with up to 8 large, well placed blooms open. The best all around white at a low price that I know of. Good vigorous grower. The white that is used more than any other as a commercial. Very fine in hybridizing.

**Margaret Beaton** ★★★★★ (TWOMEY) (Large Dec.) (Early mid-season) Pure snow white with small orange scarlet blotch in the throat. 6 to 8 well placed blooms open on a long flower head. This is one of the coming commercial and exhibition varieties. One of the real top-notchers. Makes a fine bulb and is easy to grow. In any list of best 25. Fine for hybridizing.

**Margo** ★★★★★<sup>1</sup>/<sub>2</sub> (HEDGECOCK) (Large For.) (Early) Beautiful clear apple blossom pink, sometimes flecks a little but not usually. Strong grower and a good variety. Makes a big head of bloom. This is really a very fine early variety but there is not much stock yet.

**Marguerite** ★★★★★<sup>1</sup>/<sub>2</sub> (POMMERT) (Large Dec.) (Mid-season) Very large clear water-melon pink with cream throat. Heavy substance and lightly ruffled. Opens 4 to 6 large blooms on a straight spike of medium height. Very good cut flower variety though with me it don't grow quite as tall as it does for the originator.

**Marion Pearl** ★★★★★ (BENEDICT) (Large Dec.) (Mid-season) Clear light salmon with lighter throat. Opens 6 to 9 large blooms with a total of 18 to 21 buds. Tall straight plant. Very beautiful and looks like a coming exhibition and commercial variety. Was very fine in my garden last season.

**Maxwelton** ★★★★★ (BAERMAN) (Large Dec.) (Mid-season) Large soft rose with diffused darker blotch. Opens 6 or more large round well placed blooms on a very tall plant. This variety was introduced some years ago but at first didn't propagate very well. Now it is coming along in fine shape and I consider it one of the best pinks on the market. It will make a grand commercial when stock is available. A fine exhibition variety also.

**Mayling** ★★★★★<sup>1</sup>/<sub>2</sub> (HATCH) (Medium For.) (Mid-season) Pale light pink with a lavender tint. Opens 6 to 8 perfectly placed medium size blooms on a tall spike and with a long head. Heavy substance and nicely ruffled. Stem is slender, straight and wiry. Fine variety for any purpose. Mr. C. D. Fortnam, one of the best show growers in the country, had this in his winning collection of twenty-five varieties at the N. E. G. S. Show in Boston last season.

**Milford** ★★★★★ (RIDES) (Med. For.) (Mid-season) Clear, tall light blue with 7 or more blooms open. One of the best light blues and a strong grower. You can't miss on this one for a light blue.

**Minuet** ★★★★★ (COLEMAN) (Large Dec.) (Late mid-season) Beautiful light pinkish lavender. Opens 5-6 and sometimes more, well placed blooms at a time. The oldest lavender on the market and still the standard commercial lavender. The lavender by which all other lavenders are judged. Sometimes the stem is a little short and sometimes hard to propagate but still grown more than any other lavender.

All the Minuet stock in the country that I have found is somewhat mixed with a pink variety. I get the cleanest stock I can find but will not guarantee that it is more than 95% true to name.

---

"The CORONA and the reds you sent me last year were the loveliest things I have ever seen. They were very large."

—R. B. Roos, Jr., Texas.

"If I had to discard all varieties but one, **CORONA** is the one I would keep. I cannot tell you with this pen about its beauty and what I think of it, also the people that saw it in bloom thought the same."  
—G. H. DeFranko, Ohio.

---

**Miss Bloomington** ★★★½ (KUNDERD) (Med. Dec.) (Very early) Clear light yellow. 6-8 well placed blooms on a tall plant. One of the best yellows as a commercial. Not a fast propagator with me but a nice flower and I think you will like it.

**Miss New Zealand** ★★★½ (JULYAN) (Large For.) (Mid-season) Apricot salmon suffused with rose with peach color spot in the throat. Opens 8 or more immense blooms. Very popular variety but with me the color is not clear enough. Makes such a large heavy head that the stems have difficulty in holding it up. One of the best for show purposes and for the home garden, if you stake up your plants. Always in big demand. If you want a large one this is it.

**Misty Dawn** ★★★½ (RICH) (Large For.) (Mid-season) Soft light smoky gray, flaked bluish on the edge, and with a subdued orange blotch. 6-8 large well placed blooms on a tall, straight spike. Fine for exhibition and for the home garden.

**Mohawk** ★★★½ (STEVENS) (Large For.) (Late mid-season) Dark velvety red with no markings. Opens 8 well placed 5 inch blooms with 6 showing color. Straight stem, up to 4½ feet tall. Good propagator. A new variety that has more vivid color than Black Opal.

**Moneeta** ★★★½ (STOCKTON) (Large For.) (Late mid-season) Beautiful soft clear yellow with small scarlet blotch. Opens 8-9 large wide open, well placed, lightly frilled blooms on a tall spike. Has received many awards at various shows and won grand championship at some.

**Mother Kadel** ★★★½ (KADEL) (Med. Dec.) (Mid-season) Clear medium yellow with no markings. 5-7 well placed blooms open on a spike of 15-17 buds. Up to 4½ feet tall. Has won many awards in the shows. One of the very best of the newer yellows. Not so large as we are looking for in a yellow but a fine shade of color. I feel sure you will like it.

**Mother Machree** ★★★½ (STEVENS) (Med. For.) (Late) Smoky lavender overlaid toward the edge with salmon pink. Out doors has rather slaty color but when opened inside shows more buff and is brighter and clearer. 8-12 medium size blooms open on a tall plant. A healthy variety and one of the most popular smokies.

**Mrs. Mark's Memory** ★★★½ (PFITZER) (Large Dec.) (Mid-season) Very large blooms of reddish violet with a small dark carmine blotch. A good exhibition variety and well liked by the amateurs who like large ones and deep colors. One of the best of Pfitzers.

**Mrs. W. G. Wade** ★★★½ (WHITELEY) (Large Dec.) (Early) Beautiful ruffled light yellow opening up to 10 at a time. One of the very best early yellows. I am sure you will like it.

**Myrna** ★★★½ (PRUITT) (Large For.) (Early mid-season) Heavily ruffled ivory white. 7-10 large, well placed heavily ruffled blooms on a medium tall spike. One of the best exhibition whites and becoming more popular all the time.

---

"I was more than pleased with the order of bulbs and bulblets which I ordered from you last spring. I have never seen healthier bulbs and the extra count was appreciated. I was especially pleased with, **KING LEAR**, **MARGARET BEATON**, **AVALON** and **JEANIE**. Also liked **ZUNI** and the brilliant color of **ROCKET**." —L. E. Fraser, Ky.

**Nadia** ★★★½ (LEFFINGWELL) (Small Dec.) (Mid-season) Upper petals bright salmon with lower petals deeper yellow. Seedling of Orange Butterfly and similar in type to that variety except in color. Doesn't open so many at a time and usually has straighter stems. A beautiful small variety. See cut on page 26.

**Ogarita** ★★★★★ (WILLSON) (Large Dec.) (Mid-season) Rose salmon shading to golden throat. Opens 8 large blooms of heavy substance on a long head of 20-28 buds with several more showing color. Blooms are plain petaled but slightly fluted. A very strong healthy grower with dark green foliage. A good propagator. Grows enormously tall with an always straight stem. This past season I had Ogarita 7 foot tall with a flower head 45 inches long and many of them over 6 feet. A wonderful exhibition variety and one that will attract attention in any garden.

**Ophir** New introduction. See page 16.

**Padre** ★★★½ (LEFFINGWELL) (Large Dec.) (Mid-season) Light orange shading to yellow toward the throat with dark orange reddish blotch. Up to 12 large blooms open on a head of 20 buds. Blooms are large, round and somewhat ruffled, makes a very big showy exhibition spike.

**Palermo** New introduction. See page 17.

**Pandora** ★★★★★ (BEATRICE L. PALMER) (Medium For.) (Mid-season) Clear soft geranium pink with inconspicuous lines in the throat. 8 to 10 round medium size blooms open on a medium height spike. A very beautiful and free blooming variety. Ideal for cut flower work and a good shipper. As soon as stock is available this is bound to become very popular among the cut flower growers. One of the best for the home garden also.

**Paula Ann** ★★★½ (TOBIN) (Large Dec.) (Mid-season) Soft melting ruffled rose of a beautiful clean warm shade. Opens 8, 5 inch blooms on a spike of 18 buds. 4 feet tall, always straight stem. Good propagator. This variety has a charm that is difficult to describe but anyone with an eye for the beautiful will certainly like it.

**Paul Revere** New introduction. See page 16.

**Phyllis McQuiston** ★★★ (STEWART) (Med. Dec.) (Late mid-season) Glowing rosy shrimp pink shading lighter toward the center. Good color, placement not always perfect but a nice variety and well worth growing just the same.

**Pillar of Fire** ★★★★★ (FISCHER-BAERMAN) (Medium For.) (Late) Deep fiery red of intense glistening shade. Opens 9 to 10 or more plain petaled, 4 to 5 inch blooms, on a spike of 18 to 22 buds, nearly all of which show color at one time. Blooms are round and set well apart. This makes the spike appear more massive than the actual size of the bloom would warrant. Grows 4½ to 5 feet tall with an always straight, stiff, wiry stem. The foliage is dark green with touches of dark red which gives the plant a beautiful appearance. Doesn't propagate so fast as we would like so am not selling bulb-lets. This variety is bound to become very popular as soon as I can work up a stock of it. See cut on inside front cover.

**Pink Paragon** ★★★½ (CASSEBEER) (Medium For.) (Mid-season commercial) Bright, clear, pure pink with inconspicuous cream throat and median lines. Opens 5 to 7 with 18 to 24 total buds. Grows tall and always straight. The only fault of this variety is that we haven't thought it was quite large enough but I had some this past season that were really fine. Commercial growers in Florida have tried it out and found it was just the color they want. Not much stock available yet but I think it will be a good seller as soon as there is stock enough.

**Pink Radiance** ★★★½ (QUACKENBUSH) (Med. For.) (Mid-season) Pure light pink with silvery sheen with slight touch of carmine deep in the throat. Opens 6-8, 4½ inch or larger blooms on a spike of 18 buds with 8 more showing color. Blooms are well placed and of heavy texture. About 4½ feet tall. Good propagator. Has won a number of awards at the shows and an Award of Merit at the West Virginia Trial Ground.

**Prelude** ★★★½ (BEATRICE L. PALMER) (Med. Dec.) (Early) Medium rose with velvety cerise shading on lower petals. 5-7 well placed and spaced blooms. Medium height or better. This past season we cut many blooms of this variety for our flower shop where it proved to be very popular. I believe this is the best early rose variety. Stock is still limited.

**Primrose Princess** ★★★½ (SALBACH) (Large Dec.) (Mid-season) Clear primrose yellow with darker blotch on the lower petals. Long spike of well placed blooms. One of the largest yellows and good though not quite so clear as some. A very useful yellow.

**Pruessen's Gloria** ★★★½ (PFITZER) (Large Dec.) (Mid-season) Very rich velvety dark red, almost black with a fine white line on the lower petals. Tall straight stems. Doesn't stand sun too well but is O. K. for opening in the house. About the darkest variety I have seen.

**Purple Beauty** ★★★½ (ROOZEN) (Large Dec.) (Mid-season) Very large clear deep purple. 4-5 very large round blooms on a medium height plant. Somewhat the color of King Lear but not ruffled so much and entirely different type, but a good one.

**Red Charm** ★★★★★ (BUTT) (Large For.) (Early mid-season) Medium shade of red, somewhat like Commander Koehl. Opens 8 to 9 large well placed blooms on a tall straight stem. One of the finest reds and one that will be grown by everyone. A good grower and propagator.

**Red Plush** ★★★½ (BAERMAN) (Large Dec.) (Early) Soft rich salmon scarlet with no markings. Opens 5 to 6 very large round blooms on a spike of about 15 buds. Opens wide and flat making a wonderful showing. Very striking and will make a top-notch early commercial red as soon as stock is available.

**Rewi Fallu** ★★★½ (FALLU) (Large Dec.) (Early) Deep blood red. Immense massive blooms of heavy texture on a medium height plant. Very popular variety and good commercial for local use, but not the best for shipping. Very popular.

**Rosa Van Lima** ★★★½ (PFITZER) (Large For.) (Early mid-season) Light rose with few darker lines in the throat. Up to 8 or more well placed blooms on a tall strong spike. One of the best commercials for local use but not so well liked as a shipper. Fine for the home garden and for exhibition.

**Rose O'Day** New introduction. See page 17.

**Rose Ruffles** ★★★½ (HATCH) (Large Dec.) (Mid-season) Massive rose pink with 8 to 10 huge ruffled blooms open at a time on a 30 inch head with 20 total buds. Over 4 feet tall. Sometimes blooms will reach 7½ inches. The color of this is good though hasn't quite the refinement that I personally like. However, it is so large, massive and showy that I am sure most people will like it. If you like the large ones don't miss Rose Ruffles. Mr. Hatch has fine reports on it.

---

"CAPISTRANO looked interesting from the bulb I had from you last spring."

—William Harris, Canada.

**Rosy Morn** ★★★½ (RILEY) (Large Dec.) (Early mid-season)  
 Clear light coral rose, sometimes flaked darker,  
 with white throat blotch. Opens 6-8 large, beautiful, well placed blooms on a good heavy spike. This is capable of producing wonderful heads of blooms. Has won a number of the highest awards and I have many fine reports on it from growers who tried it this past season.

**Salutation** New introduction. See page 16.

**Sensation** ★★★½ (MARSHALL) (Large Dec.) (Late) Bright but soft  
 rose salmon shading lighter in upper throat with  
 darker feather on the lip. 6-9 heavily ruffled massive blooms on a spike of 17-20 or more buds. Very tall grower and massive plant often reaching 6 feet in height. A good propagator and one that everyone should have in his garden. A good commercial. Plant deep as it grows very tall and makes a very heavy head. Have fine reports on it. Last summer it brought highest prices in flower markets.

**Shirley Temple** ★★★½ (PRUITT) (Large Dec.) (Mid-season)  
 Immense heavily ruffled cream with  
 cream yellow throat, and sometimes a small modified feather in the throat. Opens 6 or more huge, massive blooms on a tall spike. In warm weather is inclined to crook somewhat, especially from large bulbs, but if opened in cooler weather we don't usually have much trouble with its crooking. Stake it up and it makes a magnificent head of bloom at any time. One of the most popular varieties. The parent of same beautiful seedlings.

**Silver Sword** ★★★½ (Large For.) (Mid-season) Pure white  
 with the buds appearing rather greenish.  
 Opens 8 to 10 large well placed blooms on a long head. Grows tall and strong. Fine exhibition variety. Does not open well in water when cut in tight bud but is O. K. if cut with two or three open.

**Sir Galahad** ★★★★★ (SALBACH) (Large Dec.) (Mid-season) Soft  
 creamy yellow with diamond shaped crimson  
 blotch. Blooms are immense and wide open with 6 or more open on an 18 bud spike. Very tall, straight stem. One of the outstanding blooms in my garden this past season. One that you surely must have. Patented, so increase cannot be sold.

**So Big** ★★★½ (KINYON) (Large Dec.) (Mid-season) Large deep laven-  
 der rose pink with violet feather on the lip. Opens 6 well  
 placed blooms, strong husky plant. This can be very fine.

**Starlet** New introduction. See page 16.

**Stoplight** ★★★½ (LINS) (Large Dec.) (Mid-season) Brilliant clear  
 ruffled red of heavy texture. Blooms are flat, wide  
 open and well placed on long flower heads. Grows about 4 feet or taller. Stands the heat well. Looks like a coming cut flower red.

**Susan** ★★★ (WEBSTER) (Med. Dec.) (Early) Very pretty smoky with  
 red feather on a yellow throat. 6-7 good sized somewhat  
 ruffled blooms open. Tall, strong grower.

**Susannah** ★★★★★ (LAKE) (Large Dec.) (Early mid-season) Heavily  
 ruffled clear pink shading to white throat. Opens  
 5 to 6 well placed 4½ to 5½ inch blooms on an 18 bud spike. Substance is very heavy. Very beautiful and distinctive decorative variety that is bound to become a leading cut flower variety as well as one for the home garden. Makes up beautifully in floral work.

---

"ELIZABETH THE QUEEN did fine for us this year again, and what stock we had increased wonderful. Also the small stock and bulblets all germinated fine for us. That is what counts big with us in the lavender class you know. It beats MINUET with us "all to holler," as the saying goes."  
 —Nina Ward, Ind.

**Susquehanna** ★★★★★ (HERRIDGE) (Medium Dec.) (Mid-season)  
 Clear peach buff with creamy throat. Fine clear bright color which appeals to everyone. Opens 6 to 8 4½ inch to 5 inch blooms with a total of 17 to 19 buds. Grows 4 feet tall or over with an always straight spike. Have had many fine reports on this and am very sure that it will become a very popular cut flower variety. A good keeper.

**Takina** ★★★★★ (BURNS) (Large Dec.) (Mid-season) Giant light purple of a peculiar shade. Opens several immense blooms on a tall spike. Rather a slow propagator but very popular, so usually do not have enough to go around.

**Token** ★★★★★ (PAPPAS) (Med. Dec.) (Early) Peach red or flame salmon size or larger, well placed blooms of heavy texture. A fine commercial and well worthy of a place in anyone's garden. This past season mine were especially good.

**Treasury Gold** ★★★★★ (WILSON) (Large Exh) (Late) Clear golden salmon. Very strong, massive, husky, grower. Heavy foliage and tall. Heavy propagator. Opens nine 6 inch flowers on a long flower head. This has won many prizes at the shows and looks like a good commercial also.

**Usona** ★★★★★ (JACK) (Large For.) (Mid-season) Large smoky rose with cream throat bordered coppery salmon. 6-8 well placed blooms on a long spike with several buds showing color. One of the best smokies.

**Valedictory** New introduction. See page 16.

**Valor** ★★★★★ (BAERMAN) (Large Dec.) (Mid-season) Deep salmon with large creamy throat. Opens 8 well placed blooms. Looks good.

**Vangold** ★★★★★ (VANVOORHIS) (Large Dec.) (Mid-season commercial) Deep golden yellow with no markings. 6 to 8 five inch slightly wavy well open blooms, often with 5 to 6 buds showing color. 4½ to 5 feet tall. Straight, strong but willowy stem. Blooms early. This yellow is fast making friends and I look for it to become very popular as a cut flower variety.

**Vassar** ★★★★★ (HEDGECOCK) (Med. Dec.) (Mid-season) Clear light orange with yellow throat. Beautifully ruffled and with no markings of any kind. 7-8 well placed blooms open. The main fault of this variety is that the blooms are a little bit crowded but it is such an exquisite color you can overlook this.

**Vulcan** ★★★★★ (STEVENS) (Large Dec.) (Mid-season) Clear medium purple. A new shade. Opens up to 7 blooms with several more showing color. 4½ feet and taller. This is a color that the ladies all love. Will become popular as the stock becomes available.

**White Camellia** ★★★★★ (BAERMAN) (Med. Dec.) (Mid-season) Practically a duplicate of Camellia except that it is white with a creamy throat and even stronger grower. Very attractive and appealing.

**White Gold** ★★★★★ (SCHEER) (Large Dec.) (Mid-season) Very large clear light cream shading to golden throat. 4 to 6 well placed blooms open on a long head. A very vigorous and easy grower and one that is going over big as an exhibition and commercial variety. Can be grown to amazing size plant and blooms.

**Wings of Song** ★★★★★ (ELLIS) (Large For.) (Mid-season) Rose salmon with cream lip, sometimes shows blue around the edge. 8 or more very large well placed blooms open on a tall spike. Can be very good.



**Zuni** ★★★★★ (MITSCH) (Large For.) (Mid-season) A combination of salmon and dark slate with slight feather of orange. Up to 10 well placed, large, somewhat ruffled blooms open on a long flower head. One of the best and most popular smokies. Very rich color.

## MINIATURES

By KOERNER

These are the smallest gladiolus grown and in a class by themselves. They run small, 1 to 2 or sometimes 3" in diameter. They are very dainty and suitable for table decorations, wedding bouquets and other small arrangements where the larger gladiolus would be out of place.

The demand for these small flowered ones is not large but is increasing from year to year as people are more and more becoming acquainted with the daintiness of this small flowered type. Prices are down from last year and we have added one new variety.

### Airy Fairy

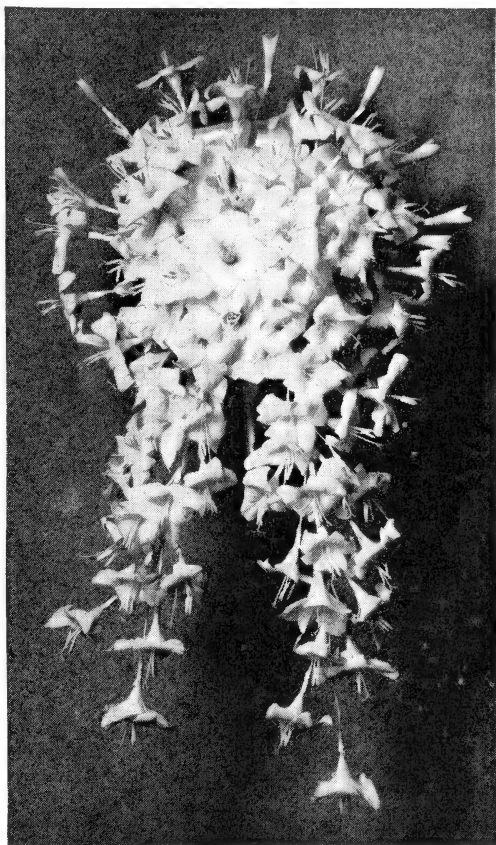
Soft pink melting to a pure white throat. Flowers from  $\frac{3}{4}$  to 1 inch in diameter and sometimes larger.

*Price 50 cents each*

### Patty Berg

(KOERNER) (Early) Tyrian rose suffused white with white edging. Very thin wiry stem.  $1\frac{1}{2}$ -3 inch.

*Price, 15 cents each*



### Thomas E. Wilson

(KOERNER) (Early) Jasper red, creamy white throat. White striping on petals. A true Face Up. Thin wiry stem.  $1\frac{1}{2}$ -2 inch.

*Price, 15 cents each*

### White Satin

(KOERNER) Pure cream white with white stamens and pistil. A true Face Up. Thin wiry stem.  $1\frac{1}{2}$ -2 inch. See cut above.

*Price, 25 cents each*

### Loveliness

(KOERNER) Shrimp pink suffused white, cream white throat. Thin wiry stem. 1-2 inch in diameter.

*Price, 15 cents each*

### Winter Carnival

(KOERNER) Miniature cream with red throat. Very pretty. 1 to  $1\frac{1}{2}$  in. flower. A true Face-up

*Price, 25 cents each*

## THRIPS

Thrips are a small insect that dries up the buds of glads so that they don't open properly. It has done lots of damage around the country but it is something that can be easily avoided simply by carefully disinfecting the bulbs and spraying afterwards. This is fully explained in my growing instruction sheet which goes with every order. WHEN YOUR PLANTS GROW NORMALLY BUT THE BUDS TURN BROWNISH AND DRY UP AND THE BLOOMS DON'T OPEN PROPERLY YOU MAY KNOW THE TROUBLE IS THRIPS.

**Delbetar** Delbetar is the best disinfectant and fungicide I have found. I do not handle this myself but suggest that you send to the manufacturer direct, for Delbetar or for a circular about it. Send to the Beckwith Gardens, North Street, Manchester Center, Vermont.  
Do not send to me as I do not handle it.

## JOIN A GLADIOLUS SOCIETY

If you are a real glad fan by all means join up with some Society. Join your local or state society. The N. E. G. S. or New England Gladiolus Society, with thousands of members is the only really national gladiolus society in the country and the largest and strongest in the world. This Society issues a very fine annual book of around 200 pages containing many articles by leading authorities on many phases of gladiolus growing. The book itself is worth much more than the membership costs. There are many pictures and advertisements from the leading growers.

For the supplement members there are three or four supplement issues put out, totaling over a 100 pages. These supplements give the latest news, research findings and show dates and reports, etc.

REGULAR MEMBER.....\$1.25  
Full benefits of the Society and a copy of Regular Edition of "The Gladiolus" 1944"

SUPPLEMENT MEMBER.....\$2.00  
"The Gladiolus 1944" in flexible, de luxe binding and also April, July, October SUPPLEMENTS. Over 30 pages each.

Do not send applications for membership to me but send direct to the secretary ALBIN K. PARKER, BOX G2, NORWOOD, MASS.

## LABELS

Everyone who grows bulbs under name will want labels. There are many different kinds on the market but I think the best cheap label is a painted wooden one. However, in using the wooden labels they really should have a coat of varnish after the name is written, otherwise the paint will weather off taking the name with it.

Prices are as follows, and subject to change without notice.

WIRED TREE LABELS.  $3\frac{1}{2} \times \frac{5}{8}$  inch iron wired. 50 for 35 cents. 55 cents per 100 and 500 for \$2.50, 1,000 for \$4.50.

### GARDEN LABELS

6 x  $\frac{5}{8}$ " Same price as tree labels.

8 x  $\frac{3}{4}$ " 25 for 25 cts, 100 for \$1.

10 x  $\frac{3}{4}$ " 25 for 30 cts, 100 for \$1.30

12 x  $1\frac{1}{8}$ " 25 for 50 cts, 100 for \$1.80

LABELS NOT POSTPAID

# VARIETIES BY COLOR

## White

Alpine  
Benison  
Leading Lady  
Maid of Orleans  
Myrna  
Silver Sword  
Snow White  
Starlet  
Trylon  
White Camellia  
White Satin  
35217

## Tinted White and White with Blotch

Bleeding Heart  
Camellia  
Candy Heart  
Caribou  
Edith Grace  
Margaret Beaton  
Winter Carnival

## Cream and Buff

Alsace  
Amrita  
Amulet  
Athlone  
Dr. Whiteley  
Fair Angel  
Lady Jane  
La Ventia  
Lidice  
Marimba  
Shirley Temple  
Susquehanna  
Valedictory  
White Gold  
Winston

## Peaches and Cream

Corona

## Salmon Pink

Aladdin  
Angelus  
Laddie  
Marion Pearl  
Maytime  
Muskoka  
Nadia  
Ogarita  
Picardy  
Rosy Morn  
Titan  
Token  
Treasury Gold

## Light Pink

Connecticut Yankee  
Ethel Cave Cole  
Fort Ti  
Legend  
Loveliness  
Magnolia  
Margo  
Pink Radiance  
Sandra

## Pink or Light Rose

Airy Fairy  
Avalon  
Ballad  
Blessed Damosel  
Carillon  
Dolores  
Glamis  
Heritage  
Jeanie  
Kildonan  
Marguerite  
Mermaid  
Miss New Zealand  
Pandora  
Patty Berg  
Paula Ann  
Phyllis McQuiston  
Pink Paragon  
Rosa Van Lima  
Rose Ruffles  
Salutation  
Sensation  
Susannah  
Symphony  
Wings of Song

## Pink with Blotch

Big Top  
Bonnie Brian  
Colossus  
Helen of Troy

## Salmon Red

Beacon  
King of Hearts  
Kings Ransom  
Valor  
Thos. E. Wilson

## Rose and Dark Rose

Burma  
California  
Chamouny  
Cordelia  
Dream O'Beauty  
Early Rose  
Malta  
Maxwelton

## Mrs. Mark's Memory Prelude

## Yellow

Crinklecream  
Golden State  
Harvest Moon  
Jonquil  
Miss Bloomington  
Mother Kadel  
Mrs. W. G. Wade  
Primrose Princess  
Vangold

## Yellow with Blotch

Discovery  
King Midas  
Moneeta  
Ophir  
Sir Galahad  
Spotlight

## Orange and Orange Salmon

Barcarole  
Bit O'Heaven  
Bolero  
Brightside  
Capistrano  
Coral Glow  
Creve Coeur  
Diane  
Grenadier  
Lantana  
Lucifer  
Padre  
Palermo  
Vassar

## Brown, Russet and Bronze

Bernece  
Brownette  
Sahara

## Scarlet

Algonquin  
Centennial  
Commando  
Firefly  
Red Plush  
Regent  
Rocket  
Stoplight

## Medium and Blood Red

American Commander  
Hindenberg's Memory  
Pillar of Fire

## Red Charm Rewi Fallu

## Dark and Rose Red

Black Opal  
Damaris  
Mohawk  
Paul Revere  
Pruessen's Gloria

## Lavender Pink

Mayling  
Rose O'Day  
So Big

## Lavender

Elizabeth the Queen  
King Arthur  
Lavender and Gold  
Lavender Queen  
Lavender Ruffles  
Minstrel  
Minuet

## Light and Medium Blue

Bella Donna  
Blue Beauty  
Blue Wonder  
Milford

## Dark Blue Blue Admiral

## Purple

Convoy  
King Lear  
Lancaster  
Purple Beauty  
Rangoon  
Takina  
Vulcan

## Smoky and Odd

Bagdad  
Chief Multnomah  
Flagship  
High Finance  
Ieka  
Irak  
Jalna  
Misty Dawn  
Mother Machree  
Penzance  
Recado  
Susan  
Tecumseh  
Usona  
Vagabond Prince  
Zuni

"I take great pleasure in writing you what a grand summer and fall we have had with the glads from your bulbs. I was delighted from the day I received them, March 7th until today when I pulled them and the new ones look so nice and healthy."

—Florence E. Stebbins, New Hampshire.

"By the way **KING LEAR** still continues to be the King Pin here and gives out its constant splendid performance. I don't think a purple will ever come along to beat it.

Had wonderful **CAMELLIA** this year, too. So tall too. We find **CAMELLIA** takes plenty of fertilizer and then it can't be beat. Gets the length on its heads. It was more than fine."

—Nina Ward, Ind.

## BOOKS YOU SHOULD HAVE

Below are some books that everyone having a garden should own. I can take your order and have them sent direct from the Publisher.

I can secure for you any book on any garden subject. **SEND FOR COMPLETE CATALOG.** All books are postpaid.

**Gladiolus**, by F. F. Rockwell. Recommended as "the best brief guide on gladiolus growing. It tells how to plant, fertilize, and cultivate; how to grow from seed or bulblets; how to harvest and cure; how to handle for cut flowers; and every other detail needed for success with this popular flower. 45 illustrations, 79 pages. **\$1.25**

**The Gladiolus** by Forman T. McLean. A new book just published last year. Most up to date and complete book on gladiolus, at the present time. Nearly 200 pages. **Price \$2.00**

**The Home Garden Handbooks**, by F. F. Rockwell. A series of pocket-size books, now seven in number, that it is a pleasure for us to recommend because each volume covers its ground so well and concisely. Use them when your seeds or plants arrive; they will show you how to prepare the soil, plant the seed, or transplant. Carry them out to the garden when you cultivate, prune and fertilize, they will save you many steps and help you avoid disappointments. Each volume has from 30 to 70 illustrations and contains about 90 pages. Strong cloth binding, four-color jackets. Price, \$1.25 per volume. The titles now published are:

**Rock Gardens**  
**Iris**

**Gladiolus, as above**  
**Roses**  
**Peonies**

**Evergreens**  
**Lawns**

### WAYSIDE MARKETING

The author of "Wayside Marketing," Schuyler Arnold, after several years of observation and much study on the subject, has written a book that is packed with worthwhile suggestions enabling the wayside stand owner to better marshal his opportunities, abilities and equipment.

Every angle of the situation is covered—location, building of the stand, details of measurement, stock to be offered (flowers, fruits and vegetables) and how to grow it, etc.

132 pages, bound in cloth, in an attractive jacket; **postpaid, \$1.10**

**Flower Arrangement**, by F. F. Rockwell and Esther Grayson. Probably the most practical book on the subject for the use of the gardener and homemaker, this book furnishes an account of the principles of design, and offers line drawings and photographs of prize arrangements to clarify and illustrate these principles. 33 half-tones; 199 pages; 5½ x 8¼ inches **\$3.00**

**1001 Garden Questions and Answers**, by Alfred C. Hottes. A wonderfully fine book with a wealth of information covering flower, vegetable and fruit garden. Arranged in the form of questions and answers. This is not to be read for literary effect but to secure a quick answer to any definite question. If there is anything you want to know about the garden, what plants do well in certain places and what do not, construction of walks, garden seats, spraying information, judging scales, etc., be sure to get this book.

This book has been fully revised, many additions made and a lot more pictures. There are now 386 pages. It is the finest and most informative garden book I know of for the amateur. **Prepaid, \$2.60**

**All About Flowering Bulbs**, by T. A. Weston. Written especially for the amateur. This book gives all the information a home gardener requires on the culture of flowering bulbs of all seasons planted outdoors as well as those that do well in the house. This is a very fine book and gives a wonderful amount of information on the subject. **Postpaid, \$2.15**

**The Book of Bulbs**, by F. F. Rockwell. With this complete and practical book you can get the utmost in beauty from every kind of bulbous plant. Clearly written by one who knows; illustrated with 187 beautiful photographs and instructive drawings. Includes tulips, daffodils, hyacinths, lilies, crocuses, glads, dahlias, peonies, irises, begonias, and scores of other beautiful but not-so-well known bulbs. We recommend it as the best and most complete bulb book. 187 illustrations, 265 pages. **\$2.50**

# Order Blank

# CHAMPLAIN VIEW GARDENS

ELMER E. GOVE  
BURLINGTON, VERMONT

Name (Mr., Miss or Mrs.) \_\_\_\_\_ Date \_\_\_\_\_  
Please write plainly

Street and No., P. O. Box }  
or R. F. D. } \_\_\_\_\_

Post Office \_\_\_\_\_ County \_\_\_\_\_

Express Office \_\_\_\_\_ State \_\_\_\_\_

If different from P. O.

Ship when \_\_\_\_\_

*Anything pertaining to this order, please write on back of Order Blank or separate sheet of paper.*

## AMOUNT ENCLOSED

Money Order \$ \_\_\_\_\_

Check - - \$ \_\_\_\_\_

Cash - - \$ \_\_\_\_\_

Stamps - - \$ \_\_\_\_\_

We usually give extras with each order, varying with the size of the order; we want to send what you prefer so check which you desire.

\_\_\_\_\_ Extra count of varieties ordered. \_\_\_\_\_ Varieties of our choice.

\_\_\_\_\_ Varieties you would like to try; mention several from which we may select.

Quantity	VARIETY	Size	Rate		Amount	
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
13						
14						
15						
16						
17						
18						
Balance Forward						

*In making out order please give price from latest price list. Continue order on other side.*

(Continue Order on this side)

Quantity	VARIETY	Size	Rate		Amount	
	Amount Brought Forward					
19						
20						
21						
22						
23						
24						
25						
26						
27						
28						
29						
30						
31						
32						
33						
34						
35						
36						
37						
38						
39						
40						
41						
42						
43						
44						
45						
46						
47						

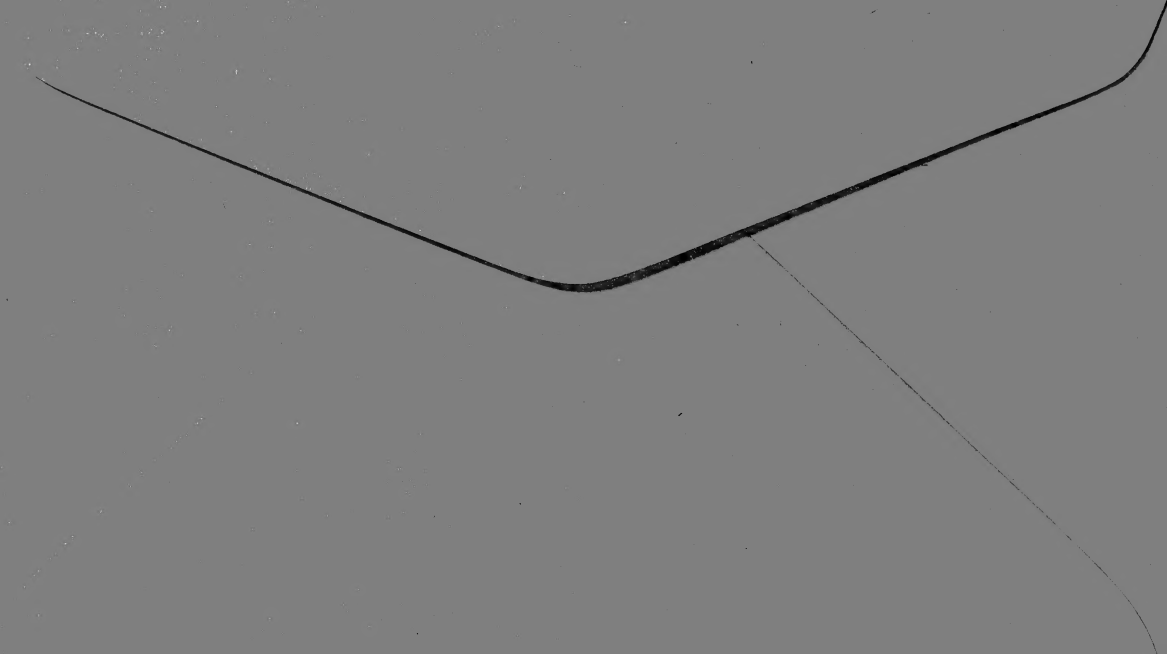
FROM

---

---

**Champlain View Gardens**

**Burlington, Vermont**





# MOON SIGN BOOK



## FOR YOUR VICTORY GARDEN OR YOURSELF

This valuable publication is compiled annually by LLEWELLYN GEORGE, well known Author and Lecturer.

In addition to much other interesting matter it gives best dates (and times) for Farming, Gardening, Planting, Fishing, Poultry Raising, Business and Personal Affairs, etc., according to the Correct Moon's Signs. The result of 40 years of research. Sales increasing yearly.

**WHY** do successful farmers plant potatoes in the dark of the Moon?

**WHEN** to plant wheat, corn or any other seeds for best results?

**WHEN** to transplant, prune, graft, destroy weeds, cut timber, set posts, etc.?

**WHAT** are the best dates for setting eggs, hatching, breeding, fishing?

**WHY** do florists plant seeds in the 2nd quarter and a certain Moon Sign?

**WHY** should you plant flowers in Libra on a certain date and Moon's phase?

**WHEN** are the best times to buy, sell, collect, rent, travel, move or build?

**WHAT** are your most favorable and important days of the year? To marry?

**WHEN** to get a permanent wave or hair cut?

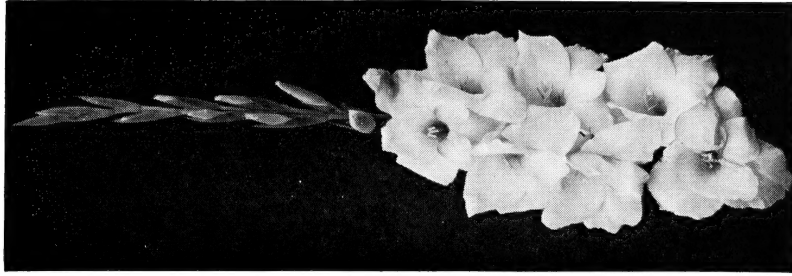
These and many other questions are explained in a simple, yet scientific and practical manner, to help you work in harmony with Nature for good results.

Sold on the Publisher's unconditional guarantee, "*Money back if not satisfied.*" 256 pages. Always the same price.

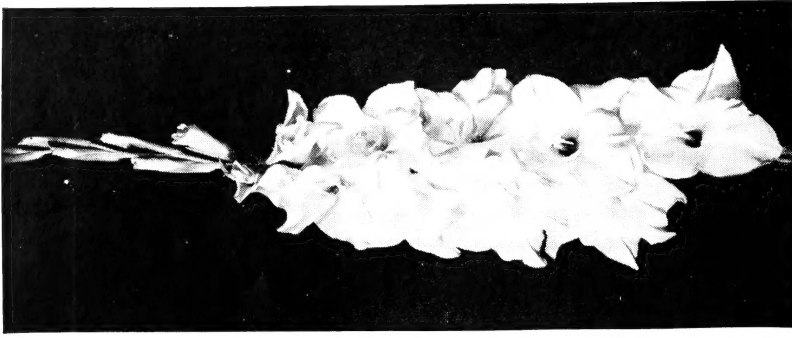
\$1.00 Postpaid in the U. S. A.



*I am not saying how much I believe in this book or in astrology. But a lot of much smarter people than I am do believe in it. One of the very best gladiolus growers I ever knew who I think produced the best crops I have ever seen followed moon signs in growing his crops.*



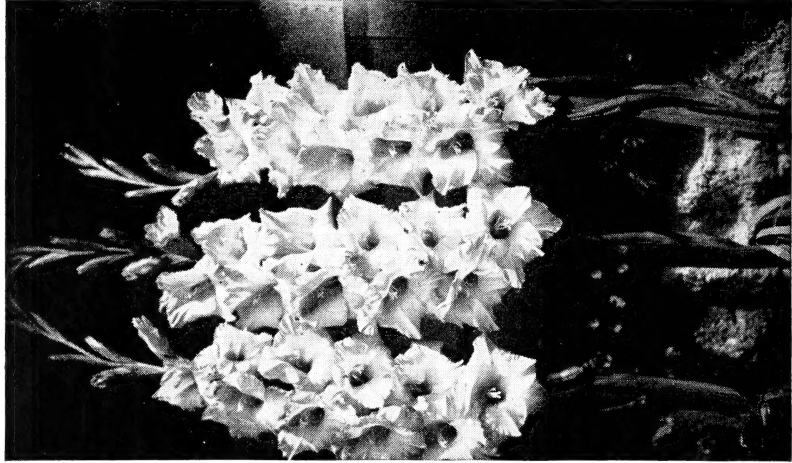
Mermaid



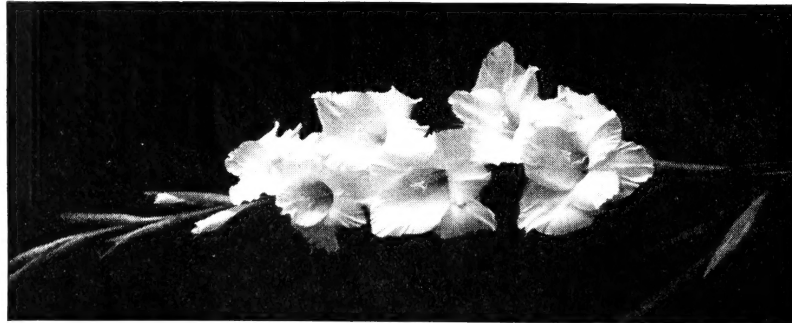
*Maxwellton*



*Lavender and Gold*



*Avalon*



*Winston*